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Sept. 20. No. 10

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The Graphic

TWENTY-SIXTH YEAR OF PUBLICATION

ELBRIDGE D. RAND, - - - - - Editor and Publisher
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CHAS. A. HAWLEY - - - - - Advertising Manager

Vol. 51 SEPTEMBER 20, 1917 No. 10

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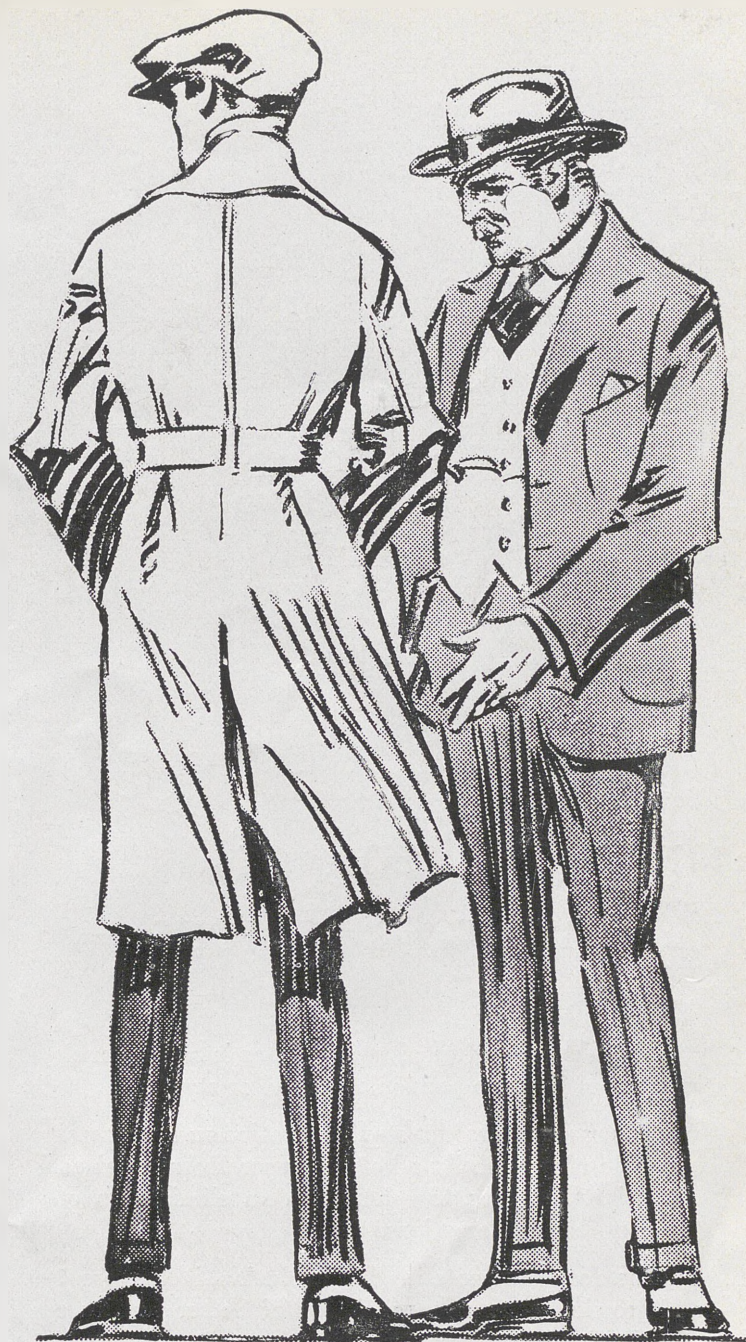
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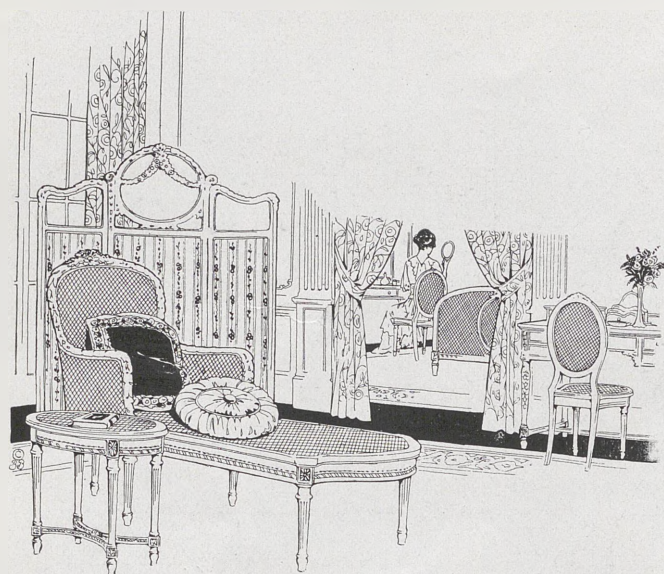
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Styles that will be Popular this Fall

You will be interested in the popular fabrics—Worsted, Cheviots, Tweeds, Irrescent shades, greens, browns, grays, in checks, plaids, stripes, and mixtures—they are all wool, every one of them, and they are true economy for you these days when value means so much in clothes.

F.B. Silverwood
(84)
—the store with a conscience
**BROADWAY
AT SIXTH**

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The Dominant Note in the Trend of Furniture Fashions—

The tendency of furniture fashions is not so much in favor of any one particular period or style.

It is rather toward a standardization and a general adoption of practically all of the generally recognized authoritative types, together with an elimination of the non-de-script creations.

The dominant note in this evolution, is the great and growing general appreciation of better furniture and the demand for better homes.

This tendency has made it necessary for one store in each community to supply the demand in this direction and to provide a service in home-furnishing of a vastly higher order than formerly existed.

In Southern California this store is Barker Bros.

An adequate stock of furniture responding to this advanced tendency, together with corresponding display of floor-coverings, draperies, decorative objects and materials, and other necessary appointments, coupled with competent counsel, affords opportunity to fully carry out your ideas, here.

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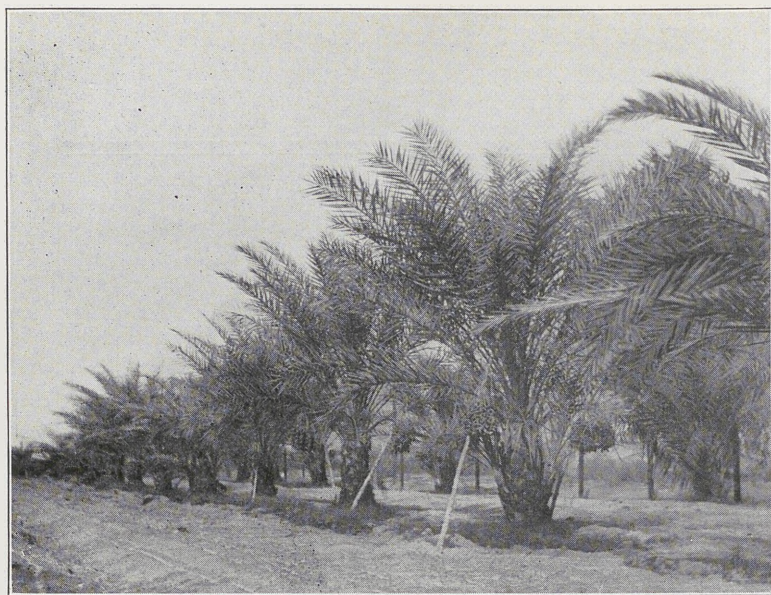
SETTING FORTH THE TOWN AND COUNTRY LIFE OF SOUTHERN CALIFORNIA



G. Edwin Williams

MISS JUNE BRAUN

Talented young daughter of Mr. and Mrs. Frederick W. Braun, of Los Angeles. Sculpture and literature are listed among Miss Braun's many accomplishments



NOTES OF THE WEEK

Wives seem to have played an important role in Russian intrigue. The ex-czar's plight is generally believed to have been brought about largely thru the influence and plotting of the czarina, abetted by certain of her court ladies, and now we have the sad tale of Soukhomlinoff's henpecked career, that led to his undoing as a betrayer of his country. We have no doubt that others of the traitorous clique who served the cause of Germany were tools of wives or of women, who, without matrimonial sanctions, held their confidence and devotion. These puppet husbands and lovers are a sorry spectacle; they strutted in the fancied superiority of their sex, while in reality they were the playthings of pretty faces and soft hands. But the story in which they figure is merely repetition of a story as old as woman's so-called servitude. Always where women have been denied the political and economic rights enjoyed by men they have found less legitimate ways of getting even with their lords and masters. And usually they became the intriguing shapers of male destiny. The way of safety for man, who has fancied himself the maker of his own world, is to give woman an open field in which to fight her battles. Social, economic and political freedom will destroy the feminine excuse for ruling by indirection and plot.

A MAN WHO HAS MOTORED from Maine to California says nothing on the whole trip astonished him so much as the number of aimless men. It was his habit to slide out of cities early in the morning to avoid the traffic, but he was never too early to miss the men who idle away their days in public parks and boulevards. And often he slipped into towns very late at night, but never too late to pass other lioters of the same kind. Even in the parks of cities whose papers are crammed with ads, "Help Wanted—Male," these strays are always to be seen. On cool days they lounge in the sun, on hot days they sleep on the grass in the shade. They never seem to have friends or to want them. They walk aimlessly. They sit aimlessly. They look as if aimlessness had cursed them since they were able to toddle alone. And probably it has. Not much can be done to reform the habits of a man over 30 years of age. It is not likely any of these men will ever have a well-defined motive in his life. But the sight of them should be a warning to parents: Get your child to work toward an end. See that he is able to define his object. Success is a habit formed early in life. And it can hardly escape the man who is able to rest quietly in bed every morning

while answering the question, "What am I going to do today?" He who is trained in this habit will never have to hunt a bed in a park.

IN THESE DAYS of rapidly shifting Russian events the task of commenting on them editorially is no easy one. However, we suggest that something like the following will generally meet the situation: At the moment of going to press the Russian Provisional Government is, or is not, in power. Premier Kerensky has, or has not, the situation well in hand. The revolt that was started yesterday by General Onandoff because someone put a banana peel on his front door step is thought to be dying out (flaring up again).

Speaking of tasks that are not easy, none seems to stand out quite so vividly these days as that of "Blood and Iron" Kerensky. If, by any chance, the Russian Premier should lose out on his big job there is one who, we feel sure, would be eager to jump into the breach. Boy, page Mr. Sunday.

"A peculiar crossing of wireless waves was responsible for a mixing up of messages which resulted in a submarine scare and set official Washington on edge yesterday."—News Item. Pro-German waves, of course.

"Kerensky marries in midst of crisis," we are informed. And 2736 newspaper paragraphers sit down as one man at their little old typewriters and comment: "As if he didn't have enough trouble."

A Japanese writer, who is doing publicity work for his government, informs us, with becoming Oriental gravity, that the Japanese are in this war to down militarism and raise the standards of democracy. Well, we all have our own ideas of just how anti-military and democratic Japan is. Please pass the salt—let's take a pinch of it.

"Pan-German press says Luxburg is indiscreet." Now that just shows the nice sense of balance that characterizes the Pan-German press. Some of us might have used sharper and more unsymmetrical words in relation to Count Luxburg.

SONNET

No more the shepherds pipe in Thessaly.
Nor ringeth over verdant hill and plain
Sounding the melancholy-sweet refrain
Of lissome nymphs that sang in Arcady.
No more do satyrs in the hedges lie
To watch nude maids some friendly shelter gain,
When rosy from their bath in brooklet ta'en,
They headlong rushed to 'scape each roving eye.

If Eros wanders less and less in dell,
He more frequents the crowded tenement.
And even now one hears the Pan-pipes blent
With all the city's bustle, noise and strife;
When one to blushing maid finds time to tell
Of love that yet remains the leaven of life.

WILLIAM VAN WYCK

SOME RECENT BOOKS

By JO NEELY

*"When do I love you most, sweet books of mine?
In strenuous morns when o'er your leaves I pore,
Austerely bent to win austerest lore,
Forgetting how the dewy meadows shine,
Or afternoons when honeysuckles twine
About the seat, and to some dreamy shore
Of old romance, where lovers evermore
Keep blissful hours, I follow at your sign?"*

DO YOU believe in fairies?" asked the youth immortal, the youth inviolate—Peter Pan, and (was there a man, woman, or a child) with soul so dead who waved not his (or her) kerchief and eagerly said "I do!"?

*"Of course we believe in fairies!
Of course we know they're true!
—Just think if you were a fairy
And no one believed in you!"*

Verily 'twould be a sad state indeed. I, for one, feel that should I discover myself losing interest in the "little magic people" who inhabit and make gay the mystic corners of the night world, then I would want to "pass through the door which swings between forever and no more," and I think that the ultra modern grown up who deems it wise to exclude fairy lore from the mental diet of the children, is "fit for treason, strategy and spoils." Possessed of a like opinion apparently is Mr. L. Frank Baum, as he has done much to furnish fairy food for them; indeed he is a wonderful wizard in the art, and in consequence, is the beloved idol of the kiddies wherever they exist, and a new "Oz" book is hailed with wild and exquisite joy.

"The Wonderful Wizard of Oz" appeared many years ago and opened up a new era in fairy literature, since which time, a year without a Baum book has been a blank year for the small folk. The various fortunes of Dorothy Ozma and the "rest" have been events in the making of juvenile history. Mr. Baum's most unusual understanding of the tastes and desires of the little folks is probably largely due to the fact that he is a "family man," having four grown sons, the eldest being Capt. Frank J. Baum of the Coast Artillery.

Mr. Baum receives from three to five hundred letters each month from children throughout the civilized world, many being from foreign countries, and every letter is answered by him personally. Some of these childish appreciations are very amusing, and the writers have a way of gravely advising "The Royal Historian of Oz" what to write about in his next book. He encourages these suggestions, however, and frankly admits that he often secures valuable "pointers" from children. Early in his career Mr. Baum established the following formula for writing fairy tales: No nightmares; no cruelty; no tedious descriptive passages; no love of the sort that leads to marriage; always a child heroine or hero; tender regard for animal life; pure adventure of the joyous, merry sort. This is the essence of all his books. Mr. Baum's latest book, which is published by Reilly & Britton of Chicago, is called "The Lost Princess of Oz," and is, by the way, dedicated to Mr. Baum's only grand daughter, Osma Baum, who is named for Ozma, the Ruler of the Fairyland of Oz, and is the eleventh girl baby named in honor of Mr. Baum's fairy heroine. Mr. Baum is making his permanent home in the celebrated home of celebrities, where much of his time is spent in indulging in his special hobby of growing chrysanthemums. In this field he has been so successful that he is called the Chrysanthemum

King of Southern California. He exhibits his choice blooms at the various flower shows and last fall was awarded twenty-two silver cups, besides various medals and other trophies. He says that he practically lives in his garden, and most of his writing is done in a little pavilion built among the flowers. This out-door "den" is flanked on one side by a lily pond and on the other by an aviary of singing birds and as the garden is enclosed he has practically a fairy domain of his own.

THE Personal Recollections and Private Letters of Swinburne now given to the public in book form present the fiery little republican poet in a very attractive light, and send the reader who may have been taught to dislike his personality, with a renewed stimulus to the study of his poems. The book is only partly a reprint, five-sixths being devoted to private letters dating away back to 1855, when he was visiting Wiesbaden in Germany. For the Germans as a people he had little love. Soon after the Franco-

Prussian war of 70-1, he writes to his mother as follows: "I have been asked by the conductors of a French journal for a poem (French of course) from my hand. As I like being recognized as a French poet as well as an English, I am writing them one on some music of Wagner's—I hope they won't mind the musician being a German. I hate them otherwise. . . . Jowett talks of going to some part of Germany—I think Bavaria or some other province. He would not go last year, having too much good feeling to wish or to endure to be the witness of their rampant exultation over the plunder of France, and the robbing of her provinces: which I like in him particularly, as his tendencies and connections are the reverse of mine, being much more in the German line than the French."

Swinburne's idol was Victor Hugo, with whom he shared a keen hunger after immortality and belief in it; also a devotion to childhood. "That great and good man," he remarks in a letter to his mother, "did so delight in children that he must be inconceivably happy now I often think—for of such is the kingdom of heaven. If that divinest of words is true I get a glimpse of that kingdom whenever I walk into Wimbledon." At page 36 is given a portion of Bernard of Morlaix's description of Heaven, finely translated by Swinburne into anapaests; beginning

*"O land without guilt, strong city,
safe built in a marvelous place,
I cling to thee, ache for thee, sing to
thee, wake for thee, watch for
thy face:"*

and ending

*"Purged of all reveling, clear of all travailing, pure of all strife,
Land of glad hours, made fair with new flowers, and sweet with new life."*

The volume leaves the reader with the pleasantest of impressions, and a real regard for this plucky, high-souled, impulsive son of Oxford. (Algernon Charles Swinburne: Personal Recollections by his Cousin. Mrs. Disney Leith. Putnam.)

THE President of Columbia University has embodied in a book the various addresses bearing on the international situation, which he has been delivering from time to time during the last fateful three years, giving to it the title of the final Commencement Address, June 16, 1917, "A World in Ferment." The Introduction, of still more recent date, is not the least valuable contribution. The various addresses form an interesting chronological sequence, the utterances of a sincere American, at once a scholar and a statesman. (A World in Ferment. By Nicholas Murray Butler. Charles Scribner's Sons.)



L. FRANK BAUM

Author of "The Wizard of Oz," and other famous fairy stories

BY THE WAY

CONGRESSMAN Henry Z. Osborne, our California congressman, is being discovered these days by the eastern newspapers. We have known for a long time that Mr. Osborne was a personality worth reading and writing about, and we are glad to see that the easterners are visualizing the same great truth. In a recent interview in Washington, Mr. Osborne told some interesting facts about himself to attentive newspaper people and his remarks are now being spread over the country by an indefatigable news syndicate. Like so many westerners Mr. Osborne is an easterner who experienced a desire for better things in early life, and so came west. When the Civil War broke out Henry was living in New York state. His ancestors had fought in the Revolutionary War and the War of 1812, and naturally he felt the urge to enlist. He might have got away with it too, but for one small obstruction—he was only twelve years old. He did manage to enlist when he was sixteen and he served until the remainder of the war. Later he became a printer and a newspaper man, until his health broke down. He then came west to edit a newspaper—to the old west of the “bad man,” the six shooter, the gambler, and all the other appurtenances that we admire so much nowadays—in the moving pictures. Mr. Osborne talks most interestingly of those “good old days” when life was rapid, lively and on the surface and untrammelled by new thought, social service, pro-Germanism, Billy Sundayism, and other complex things. They like Congressman Henry Z. Osborne in Washington, and we don't blame them. They like his style—he's one of those quiet men who can be counted on in a crisis. In the present great international crisis he is “standing by” in the right way.

THE WANDERER RETURNS

SEVERAL years ago a young man, slight, dark haired, rather frail looking, landed in New York from Europe. He was very quiet, he had a somewhat English accent—you would hardly have guessed that he was an American. Yet his grandfather was one of our most distinguished recorders of western life in the field of American literature. The grandfather was Bret Harte; the young man was Richard Bret Harte. The writer of this paragraph had the pleasure of meeting young Mr. Harte soon after his arrival in the east. He had spent most of his life in Europe and he was fresh from a European art school. His clever humorous drawings were appearing in New York and Philadelphia newspapers accompanying articles that he had written. The rigors of an eastern winter drove Mr. Harte to Florida soon after that. And now we learn that he is here in California, in the country of his grandfather's early triumphs. And what is he doing? You might guess it the first time—writing scenarios at one of the large local studios. It would be fitting indeed if this young man were to arrange in pictorial sequence some of the vivid romances that his father drew from the life of our early California.

ELLIS RHODES HERE

YOU remember those popular chaps, the Rhodes brothers, Ellis and Harry? Harry has been in Los Angeles for some time past as a member of the staff at Blackstone's. Ellis has been away for several years in concert. The boys used to be exceedingly popular in local society and musical circles and they married two of the prettiest girls in Eagle Rock a few years ago. They chose sisters—Dora and June Hamilton. June is now a valued member of the teaching and executive staff at Denishawn and the many friends of Ellis Rhodes will be glad to hear that he has decided to quit wandering far away from Los Angeles, to take charge of the voice department at Denishawn. We all believe the young man will be quite a valuable addition to the Denishawn forces, and also to musical circles in the city.

MONKEY AS PET

CONSTANCE Crawley, the English actress, who has long since made her home in Los Angeles, opens with a clever little play on the Orpheum circuit this week. Miss Crawley has a most uncommon personality, a delightful speaking voice, and wears robes of her own design that make for the wondering envy of her sisters. She has latterly been writing a series of highly acceptable scenarios for the various film companies here; and has taken part in a good deal of screen work herself. But she has one very dubious interest. She adores monkeys. Handsome screen heroes have found it a doubtful charm to embrace her passionately, (strictly for camera purposes), immediately after she has lavished affectionate and osculatory endearments upon the pet monkey. And visitors to her house, uninformed, are apt to receive a shock when the soft pillow behind them begins to move restlessly and a grinning little ape of unique assurance peeps wickedly over their shoulders. Miss Crawley has lately been teaching the monkey to do Red Cross knitting and to sew on buttons. She starts the row of knitting and the monkey industriously finishes it.

COMMUNITY PLAYHOUSE

THE recently planned Community Theater of Hollywood is, as its name implies, to be a play house where the life of the community may find artistic expression. Although combining features of such well known organizations as the Washington Square Players, of New York City, and the Little Theater of Chicago, the Community Theater of Hollywood has been organized on somewhat different lines. Accent falls on “community” and all that the word implies—the theater to be of the community, for the community and by the community. There are to be no salaries; all earnings will go into productions. Probably no other community of its size in the country contains so large a number of dramatists, actors, painters, authors, etc., together with so large a number of persons keenly and intelligently interested in artistic activities as Hollywood. A committee of prominent business men are backing the project. Carrie Jacob Bond's name heads the list of contributing members. Mrs. Bond is also a member of the Little Theater in Chicago. The originator and head of the project is Miss Dickson who, for the past two seasons of summer school, has given courses in play production at the University of Southern California. A building has been secured in Hollywood at 1742 Ivar street and its remodeling and decoration are being pushed to completion. The venture is not to be confused with amateur theatricals, as none but experienced players will make up the casts. Production opens with three one-act plays on the night of



MR. ELLIS RHODES

A singer who had a fine reception recently at the Gamut Club
Los Angeles

October 29th. A new bill will be produced each month during season. In addition to the dramatic productions, Sunday afternoon lectures, concerts, and recitals by prominent artists are also included in the plan. Season tickets will be put on sale with in a few days.

SANTA BARBARA LIBRARY

SANTA Barbara opened its new Free Public Library last week. This was an event of much interest to the literary section of the Channel City, though public exercises in celebration will not be held until the connected art gallery is completed. The land and library, as they are now standing, cost \$115,000 of which \$50,000 came from the Carnegie corporation and \$20,000 from the sale of the old library to the Chamber of Commerce of Santa Barbara.

In connection with this library there is to be built an art gallery at a cost of \$30,000—Clarence A. Black having provided the land and money for the building. To raise the rest of the funds necessary for the completion of the whole project, the city will vote on a special tax of \$20,000, October 2nd. The details of this project have been largely in the efficient hands of Frances B. Linn, the librarian of Santa Barbara.

FRENCH FASHION SHOW OF A CENTURY AGO

By NORMAN BEL-GEDDES



PLAYS AND PLAYERS

EUGENE WALTER likes to dissect modern life. His best known and most successful plays have disclosed him as master of a stagecraft and an honest if somewhat journalistic observer of organized society. "Paid in Full" was clean-cut, rapid, vivid. "The Easiest Way" ranks as of the best plays of our present day American theatre. In both these plays Walter treated his subject matter in a merciless way, and he managed to please his audience and still remain true to his own conception of life.

Knowing Mr. Walter's earlier work we were by no means astonished to find "The Knife" a sharp, acidulous product. It has the Walter qualities raised to the nth degree, plus a certain sensationalism, which was perhaps inevitable. "The Knife" would have been an unpleasant play no matter how it was handled, and the author has made no attempt to spare our nerves. But it is very interesting as an example of the work of a man who has done—and still is doing—brilliant work for the American theatre and who uses his brain for some other purpose than merely pleasing the box office.

Eugene Walter is not poetic. He sees life as a grim business and he is determined to give it to us just as he sees it—minus the light and shade, the overtones which some other dramatists reflect. "The Knife" is concerned with problems which generally interest medical journals rather than dramatists, and while it may be called a preachment, Mr. Walter is too clever a man of the theatre to let his propaganda clog the action of his play.

With merciless directness the play takes its innocent young heroine—if we may call her a heroine—through the stark realities of the white slave scourge and some of its resulting cruelties.

"The Knife" is helped mightily by an extraordinarily good cast. The acting throughout is on a high plane, each of the several players contributing to an artistic whole. May Buckley has a difficult role which she handles admirably. Her work is a study in balanced emotionalism. Clifford Stork is excellent as William Meredith, an attorney, and Norman Hackett plays the role of the vivisectionist who has incurred the enmity of his colleagues through his surgical work. This young physician, who defies the law and acts contrary to it, when he thinks the situation demands it, is a most interesting and life-like figure. Cordelia MacDonald plays the young woman physician, also a most life-like figure. If one may judge by the enthusiasm of the first night audience at the Mason, our Los Angeles theatre goers will make "The Knife" a local success. If that happens it will simply be another refutation of the ingenuous theory of some play producers that our drama must be sugared before it will be accepted by native audiences.

DID you ever have your whole faith in anything given such a terrific jolt that all the props that supported you seemed to give way in an instant and precipitate you in a shapeless and unrecognizable mass onto the ground? Likewise did you ever get stung for a large sum of money, say five thousand dollars? That is exactly what happens to Bunker Bean. This chap Bean is a curious one, and one not very often seen. His appearance, his very name, his occupation, his fellow workers—all are against him, and yet he succeeds through his own volition, backed by the feeling that he is a descendant of a mythical Egyptian king. A great philosopher once said that it takes something of just this sort to cause a person as downtrodden as Bunker to find himself. Either this, or the man is a fool and not to be reckoned with. But Bean is not a fool, and Richard Dix makes it evident that he is not and that he is merely a molly-coddled, frightened child. I did not believe Dix to be capable of such excellent acting. Usually he allows himself to be mastered

by his part, but, in this instance, he completely masters Bunker Bean and makes him a most lovable sort of boob. His only flaw, however, is a too rapid transition, in the space of a month, from the cringing, silent stenographer to the cultured, voluble, chipper and enthusiastic young financier who handles Federal Express stock as he would a one-dollar cheque. It is a sudden leap.

Minna Gombel's radiant personality is everywhere present in this play. She makes the Flapper so delightful that we are immediately in love and sympathy with the delicious little creature. In fact, the Flapper reminds one in a way of Clyde Fitch's Mrs. Crispigny, although she is not fat nor forty. Miss Gombel's little foxtrot in the second act is a trifle stiff.

In this delightful farce, we have once again a dear old grandmother who is an ardent exponent for the expression of "women's wrongs." She is perfectly in sympathy with all her granddaughter, the Flapper, says and does, and wholly and mightily believes that the darling child has the supreme right to choose the father of her own children. But, she says, when *she*, granny, was Marie's age, she was the mother of a toddling baby, and this fact she makes perfectly clear to Bunker. Lillian Elliott as the granny is a character revelation. She always has been an excellent actress, but, of late has had no vehicle in which she was at liberty to express her talents. In this role, however, she has full sway and makes the very best of the opportunity. She is charming, lovable and gruff, and the way that she manages the entire household is delightful.

James Corrigan, as "Pops" Breede, parvenu financier and baseball fan, has the second biggest part in the play, but he is not entirely convincing. At times he is so boisterous as to be entirely unintelligible, but, in his calm moments, he is exceedingly good, and worthy of all the laurels that have been heaped upon him in the past, and will be loaded upon him in his present part if he quiets down somewhat.

Audell Higgins and Joseph Eggenton give a performance of two oculists that is awe-inspiring and hair-raising. Never has Eggenton done as fine work, and never have we seen Nancy Fair as pretty as she is as the maid of Countess Casanova's establishment. It is true that her part is small, but Miss Fair makes the most of it.

David Butler, as the greatest left hand pitcher on earth, does very good work. His is a whole-souled, straight-from-the-shoulder, and sincere interpretation of the base ball star.



ELSIE JANIS AT THE ORPHEUM NEXT WEEK

LEONA LA MAR, "the girl with the thousand eyes," who is at the Orpheum this week, is undoubtedly the most interesting psychological study that has been in Los Angeles for the past year. At first sight, Miss La Mar gives the impression of being a rather superficial person, who uses the time-worn stage trick so common with the all-too-familiar "mind reader." However, as soon as Miss La Mar sets her mind to working, she utterly banishes our suspicions and leaves us thunderstruck and overjoyed at the novelty. To boot, she is a comely young girl, and one who delights the eye. It is true that her grammar is not faultless, but this slight defect can be easily corrected, and should.

"Around the Compass," with the Lovenberg Sisters and the Neary Brothers, is another novelty act, in which dances of East, West, North, and South of the U. S. are depicted. The first number is a trifle overdrawn, and a stretch of the imagination is required to fully comprehend its purpose and meaning; but the rest are certainly "sure fire" hits.

Angelenos have always been seemingly favorably disposed toward Constance Crawley, who is an actress of decided mannerisms, many of which ought to be overcome if she ever intends to deserve the highest praise. She is the star this week in a clever little play called "The Actress and the Critic."

(Continued on page 34)

ROB WAGNER OF THE MOVIES

By WALTER VOGDES

THE moving pictures are looking up these days. That isn't a particularly original thought so I shan't dwell on it at unnecessary length. I mean that they are becoming wealthy and fashionable and exclusive. And all that sort of thing.

Several years ago they called themselves flickers and movies. Next they became motion pictures, then photo plays. Now they're cinemas.

Authorities differ as to who put the films on the higher plane. Some say it was Griffith with *The Birth of a Nation*. Others assert that the late Professor Munsterberg and Vachel Lindsay, the poet, brought them that "somewhat different tone." They say that when the Harvard psychologist discovered the close-up and when Lindsay began to call the movies "sculpture in motion"—right then the air in the vicinity of the films became rarefied. Still others have it that the subtle, whimsical Chaplin and the effervescent Fairbanks turned the trick. But there's a considerable group of experts who insist—and this is what I've been driving at—that the movies really didn't arrive until Rob Wagner put them in the *Saturday Evening Post*.

For years the army of publicity men who live by boosting the film industry had been trying to "make" the *Post*. And not a line did they get by. The *Post* remained politely aloof and refused to be interested. Then Wagner came along—Wagner, who was not a publicity man—Wagner who was, as he phrases it, "merely a portrait painter." One day he sat down and, on the spur of the moment, or some other equally appropriate place, he wrote a movie yarn that was chock full of real, live, human readable material. And it went over like a shot. The *Post* editors accepted it, and since then they've accepted sixteen more of Wagner's movie articles, in return for which they have paid him large quantities of money.

When you read Wagner's movie yarns you realize why he succeeded where others failed. First of all he wasn't trying to "put anything over." He had no axe to grind. He is interested in the movies not as a publicity man but as one who sees the colorful, picturesque, romantic, drab, funny, pathetic, ludicrous sides of the big game. He likes the movie people, he likes to watch them work, he believes in them, and he likes to write about them. There is a world of difference between his movie stuff and most movie stuff. That difference carried him into *The Post*.

Rob Wagner is about—well, he's middle aged in years and young in enthusiasm. He is grey-haired, keen-eyed, quick in speech and quick to smile, nervous of movement, and agile of mind. He was born at Detroit and he studied at the University of Michigan. He was well known about fifteen years ago as a magazine illustrator. For a considerable period he turned out magazine covers in New York and London. And they were darn good covers. He has studied painting in Paris.

About ten years ago he came to Southern California and built a home. He designed it—this house—in the way that artists so often do design their houses, with special little nooks for special little things, and the whole is rambling, friendly and livable.

About that time a man by the name of Selig came here, searching for a place in the sun where could make moving pictures. Wagner met him and they became friends. Wagner used to watch the Selig company work and once the company made a one reel picture in which his children appeared, in a scenario that he had prepared. Other movie companies arrived in Southern California and he saw them start timidly and grow rapidly.

But Wagner had no desire to write professionally either for the movies or about them. He didn't want to write at all, he wanted to paint portraits and live in Southern Cal. Who can blame him? True, he had written two magazine articles on other subjects but they were conceived and turned out in the amateur spirit.

He did, however, accept an invitation to deliver a lecture one evening on

the movies. And as Mrs. Wagner and he were returning from the lecture she suggested that he make the lecture into a magazine article. At this point let him tell the story. Mr. Wagner, the reader.

"I tried to write that story 'at' the *post*. I thought entertainment alone wouldn't do, and I thought mere information that was not entertaining would fail. So I tried to combine the two. I didn't know any of the *Post* editors I had never written anything for that magazine, but I felt sure that they would accept my article. I said to myself, 'This is *Post* stuff or I'm all wrong.' I wrote the article in the first person and called it 'The Film Favorite'. It purported to be the confession of a handsome movie idol. When it was finished I mailed it, forgot it, and went up to the San Francisco Exposition.

"About a week later I received word that the *Saturday Evening Post* was advertising for my whereabouts, and that they had wired me at Los Angeles. After some difficulty I had the telegram forwarded. They said that if I would consent to make some changes in the article they would accept it and pay me six hundred dollars. I answered that they might make any changes they pleased if they would only send me the six hundred.

"Well, that was the start. After that they asked me to write other articles, and I did, and they liked them, and the ball was rolling. I have written all these articles in the first person, sometimes as a camera man, sometimes as a matinee idol, sometimes as a 'studio mother,' and sometimes as a leading woman. I wrote several articles as May Chapin, 'rough stuff comedy girl'. You may have heard of May—her father was a traffic policeman and she broke into the movies from high school. There was no attempt at deception, as the articles were signed by me, but people all over the country used to write to May Chapin, care of the *Post*. One girl sent me some very interesting letters and I answered them—as May Chapin. But she kept up the correspondence for too long a time, so I had to stop answering. I never had the heart to disillusion her.

"But Mr. Wagner," I said, "I have been reliably informed by people who have friends who have a cousin who is a scenario writer that those articles were written by Fay Tincher."

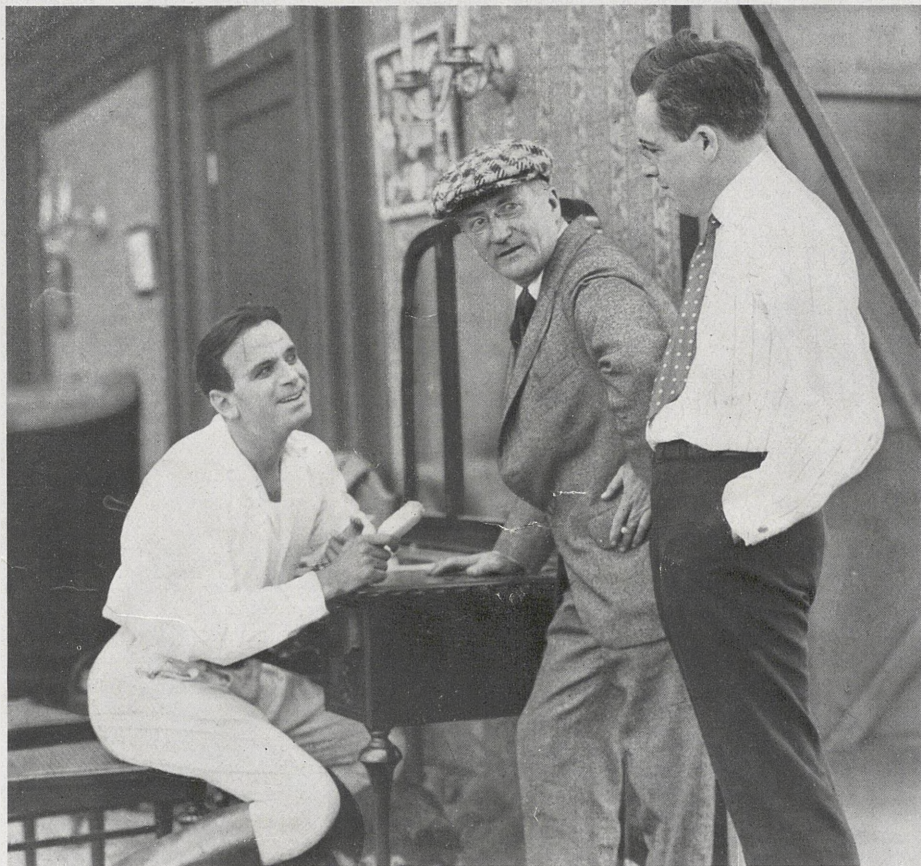
Mr. Wagner smiled. "Yes, I've heard that, too," he said. "I'm deluged with all sorts of mail. One elderly woman wrote to me recently and said that she recognized her husband, who had been missing for years, in one of

the 'stills' that had accompanied an article of mine, and would I please send him home.

"When I write as a camera man I get letters from lads who are trying to break into that branch of the game, when I write as a studio mother the extra girls beseech me for a chance to 'get on.' I'm downright sorry that I can't help them. But there's no use of my telling them that I'm not a camera man, not a studio mother, but simply a magazine chap writing about camera men and studio mothers. They won't believe me. At first it was rather fun getting these letters, but I've received so many that they're getting a bit tedious now.

"And the scenario writers! Look at this!" He picked up a bulky envelope and drew forth a dozen scenarios. "These came today from one man. There's a curious thing about the letters that I get accompanying scenarios; they are generally far better than the material. Sometimes I read a letter and I say to myself, 'This is good.' Then I go on to the scenario that is with it and invariably I'm disappointed. The scenarios aren't nearly as vivid and interesting as the letters.

"A great many people, in sending me ideas for picture plots, lay stress on the fact that they 'really happened.' They seem to think that makes them especially valuable. A man will write, 'Here's a funny thing that happened to a friend of mine last week while he was out in his car. It ought to make a scream of a comedy.'



DOUG AND ROB TALK IT OVER

Rob Wagner is a frequent visitor at the Fairbanks studio. He and Doug are close friends and mutual admirers

(Continued on page 32)

KENNEL COMMENT

By R. C. HALSTED

DR. T. Gordon Courtenay, whose duty it is to keep the bloom of health in the cheek of fashionable Coronado and San Diego society, and Bob Blankenship, he of big marble banks, country clubs, gun clubs, field trials and best of all the husband of the most charming Mrs. Blankenship, invited us southward to talk dog show. Not having visited our sister city of the extreme southwest for a few years, the first view of it was a revelation indeed. Its very metropolitan appearance must be among one's first impressions and then you begin to wonder why there has never been a convention of dogs in such a big beautiful town. Perhaps the hand of fate has intervened, holding back until the gentlemen now interested were ready to form a



LITTER OF FRENCHIES

Sired by Ch. Prince Sikdar. All Winners

club and plan a show. Some time ago the National's made about their last play in the west by attempting to give a San Diego show. It never materialized however so the new A. K. C. club just formed begins in virgin territory with the very brightest of prospects. The membership includes between fifteen and twenty of the most prominent men from San Diego, Coronado, Point Loma, and Ocean Beach. The Honorable Lyman Gage is actively interested, as is the president of the First National Bank now consolidated with the American National Bank. Then there is our dear old friend Jack Brown. Every exhibitor who has been in the game any time at all knows Jack Brown and loves him. He is a big six foot California-Englishman, sport loving because it is in his blood, and the kind of a man who prefers dogs and golf to all other worldly allurements. When the San Diego Kennel Club has completed its personnel, and we are at liberty to supply the full list of names of officers and members, there is no doubt but that the entire Coast fancy will compliment Dr. Courtenay, Mr. Blankenship, and Mr. Brown on the organization they have been instrumental in adding to our western attractions. The application for active membership in the American Kennel Club is now only delayed by the time required to secure necessary blank forms from the New York office; and there being no reason for opposition, it is a foregone conclusion that the election of the new club will follow at the first meeting for such purposes. The dates to be applied for the initial show are January 18 and 19, 1918. We have been asked to secretary and superintend, which will mean a hasty departure from San Francisco after Golden Gate's charity show, December 14 and 15. Representing the San Diego club, we have written East for a most prominent judge. We hope to give the readers of the Graphic his name in the next issue. The idea paramount in the minds of the southern men is to make their first event popular. No expense is to be spared and they are resolved to have the best judge, the best trophies and the best show in genera that money will procure. They even went so far as to

suggest turning over the entire receipts from entries and gate to the American Red Star, for which charity the show is to be held and assessing the membership for the entire expense of the event. Can you beat it?

The plans of the Los Angeles Kennel Club for their fall fixture are rapidly taking form. The secretary is drafting a new classification for the premium list, which will be quite an improvement over the one now in general use at California shows. We are the author of both, and hope the new schedule of classes will provide better competition without unfairness being at the same time embodied. Quite a change in cockers takes place, as it brings the blacks and other solid colors together in Winners class, and provides that the parti-colors shall meet only those of their own type. Belgian eshepdogs, boxers, wire-haired pointing griffons, smooth collies, miniature bulldogs, and Cairn terriers are added. The collie section is divided into sable, or sable and white, tri-color, and blue merle. Other than white is removed from bullterriers, which will somewhat dignify the schedule for that breed. The number of classes in Poms is to be reduced, and this will increase the value of a win considerably. As stated in the previous issue of the Graphic, Mr. Chas. G. Hopton of New York City will preside as judge in all classes. The medal of the L. A. K. C. is now in the making and promises to be very attractive. It is one and seven eights inches square, with slightly rounded corners. In the center is the seal of the city of Los Angeles, surrounded by the name of the club. The medal is of bronze and gold plate. Mr. Powers president of the club, together with Messrs. Cockins, Ford, and Danziger are very enthusiastic over the show, and promise to make this the best Los Angeles event. The dates are November 15th., 16th., and 17th., with entries closing November 1st. The office of the club is 1009 Security Bldg, where the secretary will be glad to meet his doggy friends.

Mr. Alex Wolfen, vice president and treasurer of the Golden Gate Kennel Club, advises us that despite announcements in the press to the effect that their judging slate had been completed, the matter is still somewhat unsettled. This is the second show for the northern club this year; and is to be given for the benefit of the American Red Star. Mr. Ackerman, the president and Mr. Wolfen have set their aims high for this show; but as they are both successful business men they will no doubt make good. We are going up to secretary and superintend, and will enjoy having a hand in the work. The same location will be used as that for the May fixture, that is to say the Exposition auditorium. December 14th and 15. are the dates.

If you like French bulldogs, as most folks do, you will be interested in our illustrations of this issue. Champion Noisette has gone best of breed in many shows, not only on the coast, but on the eastern circuits too, where the competition is strenuous. She is owned by Mr. and Mrs. B. W. Thompson, of the Van Nuys Hotel. The litter of puppies, four in number if your eye is keen, were bred by Mr. J. M. Danziger and Mr. Thompson. Mr. Danziger retains two, Mr. Thompson one, and the other is owned by Mr. S. M. Spalding.

Mr. Chas. R. Harker, secretary of the San Jose show, sends us word that Wm. M. Coats, of Vancouver, will judge all classes at their exhibition of poultry, dogs, cats, rabbits, pigeons, and pet stock to be held in the garden city, October 10th., to 13th. Considering the fact that this show is advertised as the largest of its kind in the world, we imagine Mr. Coats will be in his shirt sleeves before he gets through with a job like that. The San Jose Show is in its nineteenth year, and enjoys a most favorable reputation. Mr. Harker runs it and knows how. Exhibitors all like him, and he likes them, which makes for success. He informs us that a good showing from Southern California is anticipated. The Anoakias are expected to make a fine display,

and to bring out some young stock of their own breeding, including their recent cross of the Old English sheepdog and the Airedale. This mixture is intended to produce a serviceable animal for war purposes. Mr. Macy, of Santa Barbara, has promised an entry of four Bostons; and there are, no doubt, many more fanciers from the South who will grace San Jose with their presence. Entries close September 29th. The advertisement of the show appears on another page.

There has arrived at the kennels of Mrs. Martin I. Smith, at Venice, another Boston terrier puppy of the same breeding that produced the sensational little winning dog at Pasadena and Golden Gate. Unfortunately the father died shortly after the San Francisco show. Mrs. Smith thinks the new puppy is even better than Dario Resta; and we therefore wish her every success in rearing him.



CH. NOISETTE A. K. C. 168824

Owned by B. W. Thompson, Manager of the Van Nuys Hotel, Los Angeles

DOG SENSE

A man there was and he had a dog,
And the man was a good-for-naught,
Till he mended his life and married a wife
And settled down—he thought.
Full well he acted a husband's part
As his wife to his breast he drew;
For he didn't know she hadn't a heart—
But the dog—he knew.

Now the man he went from his home at morn
And he kissed his wife farewell,
Though her lips were chill as the winter rill—
But how could the husband tell?
And he smiled as he looked at the morning sun
While the breath of the spring he drew.
For he didn't know that his day was done—
But the dog—he knew.

So the man came back to his home again,
His home that was black and cold.
The hearth was dead and his Love had fled
And the man was suddenly old.
But the dog crept to his master's knee
And the breath of affection blew.
"God", said the man, "has forgotten me."
But the dog—he knew.

So into the world the man walked forth
And the dog at his heel did go.
They hungered or fed on bitter bread
And no man shared their woe.
Till they found him at last by the river's side
Drenched with the morning dew.
Nobody knew how the man had died.
But the dog—he knew.

—Wallace Irwin in LIFE.



New Fashions Almost Newer Than the New

—And this is the News as it Comes today,
rushing and romping to over-fill this space
with sparkling interest, for between the
lines are words you can not see—

—Great, big, Beautiful Words like the
great, big Beautiful Hats they are about—
the Suits—the Furs—the Frocks—

—Tiny words lisp of Turbans, pretty as
they can be—and Shoes and Neckwear—
and other things—

—Golden words, on Jewelry—and words
that ring like a Silver Bell—

—Rippling words—the Music of a brook—
—Whispering words—the rustling of the
leaves—(Can't you hear the Silks?)

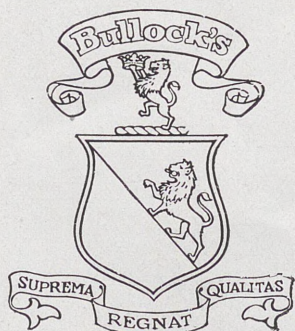
—Words that sing and laugh and dance to
the Harmonies of Falltime—

—Bluff, Hearty Words that are as the Hand
Clasp of Sincerity and Friendship from a
“More than Store”—

—Unwritten words of Welcome—crowding
to get between the lines—and come to
you—

For the Fashions ARE almost
Newer than the New,
—And the “More than Store” is

—BULLOCK'S—



SOCIETY AT REDONDO BEACH'S MILITARY BALL



Mr. Jack Winston and Mrs. Ted Wigton have a pleasurable tete-a-tete



Naval Reserve Jazz Band from San Pedro

JACKIES AND OFFICERS MINGLE ON DANCE FLOOR



Miss Marguerita Winston and Ensign Volney E. Howard waiting for the music



Miss Jean Macneil, of Pasadena, and Mr. Bell Bishop making it easy for the camera man



Mrs. Samuel Brown Thomas and Mr. William M. Garland



Mrs. William M. Garland and Mr. E. Avery McCarthy start a one-step

NEW MODES DESCRIBED



Wasn't it just like a frock to turn its bow-bustled back so everyone could see that it possessed the very latest feature! Such vanity is pardonable, in a suede velour of velvet softness, when made by Eddie Schmidt.



collars; but the vest, lest collars should be lacking upon this charming frock, ran upward to the shoulder and became a collar too! Buttons are also plentiful—they are pearl in midnight blue. They help to make the tight sleeves tighter; and the high collar still more high.

Or will you choose a two-piece suit of chiffon velvet, shown at Robinson's? The color of silvery moonlight, with the sheen such as one sees upon the tender spruce boughs when the Spring is young, is embodied in this fabric. The demand for rarest furs is satisfied by a generous collar of chinchilla and pointed cuffs extending nearly to the elbow. The embroidery wish is granted by a daintily picked out design in silver thread, wrought upon the girdle. The hat, which equally fulfills the season's mandates, is a broad-brimmed one of silver lace—a two-brimmed hat, in fact—and both edged round with fur. The soft crown of mole skin velvet is related to these brims by a bow of silver ribbon.

Here's a pet of Fashion, shown at the Paris Store. A stunning coat it is, made principally of silk Bolivia—that delightful, furry stuff which is so luxurious—in a shade of green called malachite. But Hudson

FASHION is a fairy godmother!

She transforms Cinderella rags into shimmering silks and satins. When she wafts her wand the newest modes, the latest fabrics, the ultimate silhouette are summoned to assist her in creating gala panoply. The out-of-fashion corresponds to the dull garb of Cinderella as she sat beside the chilly hearth; the Los Angeles Fashion Show is the triumphal ball where the shining princess shows herself in gorgeous array.

You and I are Cinderellas, if we will but have it so. Although not transported via pumpkinomobile, we may none the less arrive if we will make a wise selection from among the habiliments on exhibition in the Fashion Show.

At this Fairy Fair there is something suitable to every taste and state; something exactly fitting for you, for her, for me. Fashion and her handmaidens have summoned wondrous things from out a magic limbo where they were thought into form by creative geni. It is for us to choose among them.

Shall it be this frock, seen at Eddie Schmidt's? The new bow-bustle back especially recommends it. It is the very *dernier cri*! Especially when developed in suede velour of midnight blue. Every charm that collars can possibly bestow are concentrated hereon, where are collars and more collars. A high one at the back, could upon occasion, be buttoned tightly, bringing it chin-high; the sailor collar, falling across the shoulders, is a well-behaved affair, much like other sailor

Because chinchilla fur is difficult to have this two-piece suit, at Robinson's, appropriated much. A huge chinchilla collar, deeply pointed cuffs and chinchilla colored chiffon velvet of which the suit is made. The silver lace which is the hat brim, even the silver bow upon its side, reflects the chinchilla tone.

This stunning coat at The Paris might have been made wholly from silk Bolivia, had not the broad, turreted band of Hudson seal put a stop to it. In charming contradiction to the war-like wall of fur is the fur-surplined collar folded demurely across the breast. A towering turban with a panache of glycerined ostrich feathers adds a distracting final note.

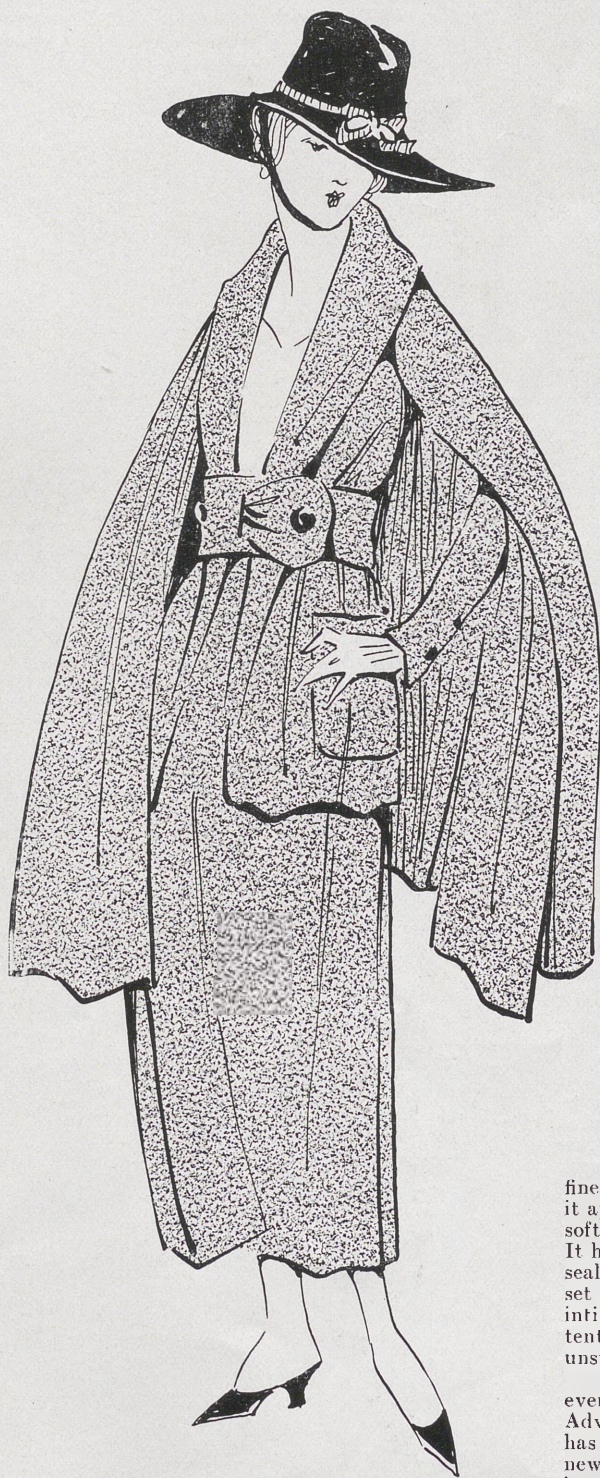
BY VIOLETTE RAY

seal, the jealous fur, could not bear to be left out, so it formed a wall, all turretted, and extending nearly to the knee, where it gathered the cloth into a shirring and smothered it in its own depths. The collar, more fur than cloth, declared itself a surplice but lest the fur belie it, crossed itself upon the breast and added two buttons of malachite green and black to hold the fur tabs down. The back of this most ravishing of wraps is fitted closely at the waist line by means of points extending from out the side seams. The satin lining is broadly striped in malachite and lavender, with glints of ruddy gold. The hat which overmasters this distracting coat is a towering turban with a slightly pointed crown, surmounted by a glycerined ostrich feather fancy.

Entrenched at Desmond's is a striking coat called "The Allies." The majestically sweeping cape, the broad, wrinkled belt forming from itself in an ingenious way an imposing buckle; the vest, the collar, all declare this coat of trench cloth to be officially intended and, were this not enough—behold the military hat accompanying it, so very rookey looking with its austere bow and chin-bridge. There's no way to escape this, save by instant flight!



The Hickson bustle gown is proud of its new lines and, being an Original, its hauteur knows no bounds. Dignity, in velvet of the new French beet root shade, is told in the svelt lines of it. The stole-like collar of tail-less ermine, adds a dainty note. These New York aristocrats seem quite at home in the salons of The Unique.



"To arms! To arms!" cries this coat of trench brown army cloth. The alarm reverberates the length of the full cape and to the very crown point of themilitary hat. Forward! March! To Desmond's.



"Duvet de laine" purred in softest clothness, this cape-shouldered suit, and set an added seal of quaintness upon its youthful looks by means of bands of Hudson seal and an ear-clipping collar—turing you to Harris & Frank's.

If you have never met *duvet du laine* you have missed a treat in fine, sleek clothness. I was introduced to it at Harris & Frank's where it appears in all its beauty as a "chicken suit." To lend even more of softness, it is in the color of the mole; and the coat—oh, the coat! It has the quaintest shoulder cape, banded in Hudson seal, with a high seal collar, hugged tightly around the neck and big, black bone buttons set right up on the seal—the impudence of bone buttons to be thus intimate with fur! The deep cuffs are of seal too, but the skirt is content to be *duvet de laine*. To look upon this suit with girl's eyes is to unstrugglingly succumb.

"Hang sorrow! Care will kill a cat, so let's be merry!" quotes an evening gown at Bullock's, recalling the advice of the immortal bard. Adverse to sombre coloring, this captivating gown of Georgette crepe has chosen for itself that delicious shade of pink between coral and the new bronze rose. Then the coquette has added still further to her charms by stripes of chiffon velvet upon the plain Georgette and to the short, scant skirt has annexed a postscript—a saucy, pointed train. The décolletage is rounded, with one sleeve of Georgette and the other, contradictorily, a band of Hudson seal. Hudson seal too, bands one side of the tunic skirt, but is denied access to the other, which is draped.

Furs have an overweening way of being dominant just now; for one thing they are coats which are almost dresses. Another is that of being the most bewitching wraps whose only reason for existence is that of loveliness. Shoulder capes and dolmans, some declare themselves;

NEW MODES DESO

where they seem quite at home, although so haughtily New York. One sketched for the GRAPHIC pages depicts the new Hickson bustle gown and the svelt silhouette which is a Hickson feature. The novel silhouette is a distinct departure from anything shown for many seasons past and although the name "bustle" reverts to a fad of long ago, the new bustle must not be confused with the fantastic affairs of the crinoline, at one time in vogue. It is merely drapery, ingeniously placed to give a graceful line and by its grace to break the over slimness of the slender silhouette. The gown pictured is of velvet, in the new beet-root shade. The bustle drapery swings slightly at one side, above a skirt of close long lines. The basque is closely fitted and endowed with a stole-like collar of tailless ermine. The sleeves are tight and buttoned as also is the skirt, from the lower hem, at either side, to about the knee line.

Was it not fitting that a store as beautiful as the new one of Blackstone's should be endowed by the Fashion fairy god-mother with so exquisite a gown as that one of quaint brocade in French blue and silver? The French faille silk of a rich, heavy weave, bouquetté in silver brocade, and striped with mole-tinted bands, is shaped and draped as only supreme artistry in dress-making attains. The short skirt, with seraglio drapery, is taken by surprise by a saucy, pointed train. The round necked decolletege is invested with a plastron of pearl embroidery, edged with crystal bugle fringe. The bead embroidered girdle terminates in points, tasselled with pearls and bugles. The hat of cloth of silver is a superb shape, created with supremest art, and trimmed exclusively with an ermine band, laced through and through with strands of burnt peacock feathers—black—forming a shadowy mist against the snowy fur. A direct Paris importation, this, by Blackstone's milliner.



Ceylon corals, melted and mixed with the petals of the new, bronze pink rose might be a color similar to this glorious evening gown. As if Georgette in this enrapturing tint were not coquettishly enough, it striped itself with chiffon velvet and was made up over silver cloth. The scant skirt was short, until a tiny, joyful train came along and "tagged" it. Sketched from life at Bullock's.

and others are the merest collars, with bretelles or surplices, used principally for harboring handsome buttons, or living solely to the end that their girdles terminate with ingenious tassels. The linings of such furs are the merest dainty nothings in chiffon and tissue, satin and soft, fine silk—nothings, save in beauty, in which they are all.

The popular pelts are sable, ermine, mole, mink, the squirrels, Hudson seal, kolinsky, fox, martin; and made, dyed, and fancy furs almost without number.

It was in that new shop of Swobdi's, which is like a cabinet of ivory inset with precious stones, that Fashion saw fit to deposit a set of Russian sables, as marvelously wrought as a lovely necklece. Shaped like a dolman, with myriads of tails used to form the trimming, the fur itself is all sorts of delightful things that one would never dream of, such as becoming striped in one direction and then taking a turn at striping directly opposite. The quaint shawl, pointed between the shoulders, and the way the front and back meet in a tryst at either side, is a way this seductive wrap has of being different from anything else in furs. It is lined with sable colored French faille silk, laid in inch wide tucks and hemstitched by hand. The hat espoused to it has an independent brim of fur, turned resolutely up and held caressingly in place by hand-made, silken, old time garden flowers, in autumnal shades. The soft crown is velvet, in a sable tint of brown.

A scarf shoulder cape of ermine, finds a place among the novelties at Colburn's, where fur garments are made. It has a dolman front and is banded round with sable and trimmed with sable tails. The lining of this sumptuous wrap, appropriate for use in California, is of flowered chiffon, shirred over snow white satin.

Hickson Originals—capitalized—are sojourning at the Unique,



Just to show what a 'shop as gem-like as 'that new one of Swobdis' can do in hats and furs, a dolman of Russian sable, with myriads of tails, dared an exclusive hat to join it in having pictures made. The wrap is lined with sable colored French faille, hand tucked and hem-stitched and the fur brim of the hat was steadied in its upward flight by a quaint nosegay of old-time garden flowers, in sable shades of brown.

RIED—By Violette Ray

Views of the Fashion Show lead to the deduction that individuality without restraint may be exercised in the choice of wardrobes for the coming season.

Coats are of several lengths and have a way of skirting themselves according to their own whim. Some coat-skirts are pleated—in either knife or boxed effect—some are shirred upon the waist line and others cut in points at back, or front, or both.

The same lawlessness is observed in skirts, either separate or forming parts of suits. They are short, long, longer and many are of several lengths in one, dropping downward on one side, or both, or haremmed, or seraglioed here and falling loosely there. In fact, skirts are acting scandalously, doing as they please. One rule, however, is universal. The skirt silhouette must be quite slender—in some instances, svelt. Its over-massing bustle, whether formed by the bow or drapery, and the tunic which has been revived, add to the apparent slimness of the closely clinging skirt. And there's no denying that the skirt is scant.

The same rule of no rule applies to the waist line—clusive that it is. This paripatetic zone is high or low, normal or not at all, on flowing pines and buttoned straight up the back to the top of a head high collar.

Shoes are so important in the realm of dress that no article is complete without mention of them.

Los Angeles is especially proud of her shoe stores and of the fact that fancy shoes may here be worn during most of the year, which has brought about rivalry in the selection of handsome, light colored footwear. This may have much to do with the supremacy of our foot attire and may give rise to the leadership in the designing and creation of new styles. Certain it is that many of the handsomest novelties



Ermine and Russian sable skins—the superlatives in fur—are the terms employed to tell the artistry of this luxurious scarf shoulder cape, which makes its home at Colburn's.



Bouquets of silver flowers set against a cerulean sky, a glistening frost of crystals, a gleam of burnished pearls—the poesy which is a superb evening gown, when worn by a girl of blondest loveliness! The silver queenly hat, which offers homage, is surrounded by a band of ermine, threaded through and through with strands of burnt peacock feathers, in an exclusive, imported way, which unmistakably directed it to Blackstone's new, handsome store.

in this line are designed here and that our modes in shoes have made a market for themselves in many eastern cities.

The Bootery, for example, has its own designs and these are placed upon the market throughout the east and are insisted upon by discriminating persons who will take nothing less than Bootery footwear, wherever they may be. Many stage favorites are originated here and Bootery lasts and styles are among the newest, anywhere to be obtained. Among the latest Bootery boots are those with tops of worombo cloth and a moderately dark tan vamp, or vamp of gun-metal. These have the new Quaker heel, and are suitable to wear with strictly tailored suits, or with the one-piece dress of serge. Many of the new boots have the winged tip, in pierced effect. Toes are pointed more and more, and lasts are long. Evening slippers are made from rich brocades in gold and silver and Cinderella's fabled slippers could not have out-shone these—in various shades of bronze. One lovely pair seen at the Bootery looked as though carved from gold and heavily etched, or cut in bas relief. Some slippers are decked with jewelled buckles, others are worn plain, but whatever their material and however combined, the lasts are long and slender, as if to correspond with the latest silhouette.

As a rule boots for street wear will match or tone well with the suit; but even this rule has exceptions, since white is always good with black, or in fact with anything, and light tan or grey is welcomed with black or other sombre shades.

Shoes for street and house wear, for day time and evening, and for boudoir use are as many and as varied as purses will allow. The fact that women who really care, have always cared for shoes is more and more indisputable. It is as much a part of tasteful dress to select the proper shoes for all occasions, as to choose the right hat or gown.

THE WEEK IN SOCIETY

MORE than four hundred guests, representing forty states in the Union, gathered at the Redondo Beach auditorium Friday evening for the colorful military ball. The ball was given in aid of the Red Cross by the Redondo branch of the Los Angeles Chapter of that organization. The ball room, one of the largest on the coast, was decorated with American flags, Japanese lanterns, and graceful palm leaves. As for music, the Redondo Beach orchestra alternated with the Naval Reserve Jazz Band from San Pedro. The ball might be called "an experiment in democracy". This sounds like the title of an essay from the New Republic, but it really explains what happened at the Redondo affair. The military ball demonstrated that naval officers and men can mix together on equal terms with only the best results. Jackies, ensigns, captains, debutantes and dowagers danced or sipped iced drinks with never a thought of difference in rank.

And rest assured that the Jackies' Jazz Band was well received. the rookies are wizzards at syncopation, and the dancers couldn't get enough of their music. Dress was informal, of course, in fact only summer togs were permitted on the floor. Naval and Army officers were in service uniforms. Society was represented by delegations from Long Beach, San Pedro, Hermosa Beach, Los Angeles, Pasadena, San Diego, Pomona, Coronado and Lamanda Park. The Redondo Beach branch of the Red Cross was assisted by Mr. and Mrs. E. Avery McCarthy and the Redondo Beach Chamber of Commerce. President and R. E. Matheson graciously welcomed the guests in behalf of the city. The ball was one of the most brilliant Red Cross events ever held in Southern California. Informal dinners preceded the dance.

Mr. and Mrs. W. M. Garland had as their guests in one of the boxes Mr. and Mrs. Sidney I. Wailes, Mrs. Samuel Brown Thomas and Miss Katherine Mellus.

In another box Mr. and Mrs. Michael J. Connell entertained Miss Louise Burke, Miss Elsie Morphy, Ensign Don McGilvray and Lieut. Com. and Mrs. Eugene Overton.

In a box adjoining were Mrs. Russell Taylor and Mrs. R. I. Rogers, who had as their guests, Mr. and Mrs. E. Avery McCarthy.

Richard Chapman and Bruce McNeil were hosts to a merry party including Mr. and Mrs. A. J. Howard, Ensign and Mrs. Volney E. Howard, Ensign and Mrs. Thaddeus Jones, Misses Lillian Mc-Carthy, Marion and Carolina Winston and Geraldine Frick and Mrs. Margaret Frick.

Among the patrons and patronesses for the affair were Mr. and Mrs. E. Avery McCarthy, Mr. and Mrs. Robert Frick, Mr. and Mrs. P. H. Heath, Mr. and Mrs. William McKnight, Mr. and Mrs. J. E. Duffy, Mr. and Mrs. P. S. Venable, Mr. and Mrs. Hancock Banning, Mr. and Mrs. William May Garland, Mrs. John P. Jones, Mr. and Mrs. R. I. Rogers, Mr. and Mrs. George J. Denis, Mr. and Mrs. Russell McD. Taylor, Mr. and Mrs. E. T. Earl, Mr. and Mrs. Michael J. Connell, Mr. and Mrs. Henry C. Lee, Mr. and Mrs. William A. Clark, Jr., Mrs. Samuel Brown Thomas, Miss Alice Elliott and Miss Louise Burke, of Los Angeles and Redondo; Mr. and Mrs. Robert Fling, Mr. and Mrs. Rufus T. Spalding, Ensign and Mrs. Hugo Johnstone, Mr. and Mrs. William A. Brakenridge, of Pasadena; Ensign and Mrs. Volney E. Howard, Mr. and Mrs. Thomas R.

Lee, Mr. and Mrs. Murray Vosburg, Mr. and Mrs. Samuel N. Haskins and Mr. and Mrs. Leigh Garnsey of Hermosa Beach: Officers of the Redondo Beach Branch of the Los Angeles Red Cross chapter are Mr. and Mrs. R. C. Ingalls, Mr. and Mrs. T. E. Young, Mr. and Mrs. J. E. Sargeant, Mr. and Mrs. P. C. Ridgley, Mr. and Mrs. Frank Perry, Mr. and Mrs. F. C. Heath and Dr. and Mrs. D. L. Cohen.

By twos and threes and by half dozens the Southern Californians are returning to their homes again after their vacation trips, although the beach and mountain resorts are holding a surprisingly large number of Los Angeles folk for another week or fortnight. Word from Coronado is that the Misses Kathleen and Doreen Kavanaugh, who have been among the most popular sojourners there this summer, will not return to their Los Angeles home until

from long Beach where they passed the summer. Mr. and Mrs. Julius Kruttschit and their three children have also left long Beach, with Tucson as their destination. Mr. and Mrs. Nathaniel Myrick and son after a summer at Hermosa Beach, have returned again to Los Angeles. Mr. and Mrs. Sam Haskins have also deserted Hermosa Beach after having passed the summer there and are domiciled in their Los Angeles home. Judge and Mrs. William Rhodes Hervey, with their son Billy, and Mr. and Mrs. William H. Reese have returned from a short sojourn at La Jolla. Dr. and Mrs. S. S. Salisbury are in Los Angeles again after a pleasant motoring trip to Lake Tahoe. And yet another party of travelers, returning to their Los Angeles homes, includes Mr. and Mrs. Lyman McFie and Mr. and Mrs. Howard Scott Dudley, who recently motored

down together from Santa Barbara. Mr. and Mrs. Dudley included in their northern itinerary, a short visit to American Lake, where Major Lester Archer, a brother-in-law of Mr. Dudley is stationed.

Only a brief stay in California was granted to Captain and Mrs. Randolph Zane upon their arrival in San Francisco last week from Honolulu, where Captain Zane has been stationed during the last two years. Upon being detached from his Honolulu post, Captain Zane was ordered to San Francisco, where he was assigned to duty at the training camp at Quantico, Virginia. This new assignment brings Captain Zane within twenty miles of Washington D. C., where his parents, Admiral and Mrs. Zane reside, and Mrs. Randolph Zane with her little daughter Marjorie, will for the present visit there. Admiral Zane, among the most distinguished of the United States' naval officers, has been recalled again into active service. During their short stay on the Pacific coast, Captain and Mrs. Zane and little daughter were entertained by the latter's father and mother, Governor and Mrs. Stephens, and a visit to the Governor's Mansion at Sacramento was enjoyed.

One of the most interesting bits of news in which Los Angeles society folk have come into possession recently is of the engagement of Miss Edith Lois Maurice, daughter of Mrs. William T. Maurice, to Captain Leo Stampley of the United States Coast Artillery, stationed at Fort MacArthur. Announcement of the betrothal and approaching wedding was made Wednesday of last week at a luncheon given by Mrs. Raymond Stephens, guests including

a number of the Phi Delta sorority girls of Marlborough School, of which both Miss Maurice and Mrs. Stephens are members. The secret of Master Cupid's latest conquest was made known by means of a pretty mock wedding with little two-year-old Elizabeth Stephens as bride and her brother, Master Jefferson Chandler Stephens as bridegroom, while Master "Billy" Ward, their cousin officiated in the role of clergyman. Captain Stampley is a former Harvard University man, while Miss Maurice is one of the most popular young women of Los Angeles, where she has lived, if not all her life, at least since her earliest childhood. The date for the wedding is not set as yet, but it will probably be an event of the early fall season.

Plans for the perfection of the National Defense League in Los Angeles will be made Thursday noon, when members of the State Advisory Board will meet



Heover Studio

MRS. WILLIAM ZURN SAVAGE

Attractive daughter of Mr. and Mrs. C. G. Tibbens, of Los Angeles, and a recent bride

after October 1. With their mother, Mrs. J. C. Kavanaugh, the Misses Kavanaugh are staying at the Coronado home of Mrs. Percival Thompson, who is their sister. Teas, dinners and all the other pleasurable entertainment diversions which Coronado offers are proving an irresistible lure to many other prominent Los Angelans and Pasadenans, among the latter lingering there are Mrs. Louise Blankenhorn, her daughter and son, Miss Louise Blankenhorn, Mr. L. M. Blankenhorn and E. H. Kinkaid, U. S. N. But among those who have returned from their summer trips are Mr. and Mrs. Willis Booth, who enjoyed a month at Hermosa Beach, topped by a fortnight at Pine Crest. Mrs. Booth has again resumed her activities with the Los Angeles chapter of the Red Cross. Captain and Mrs. Harry Pattee and their two boys, Allen and Burleigh, have returned to their home in Riverside



Whether it be a
Luncheon
Tea
Dinner or
Ball

To announce
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Sketch from life by Bailey


Hotel Alexandria

Will never fail to please your guests
and relieve you of all the little petty
details so necessary in the success of
the affair but so trying to the hostess.

VERNON GOODWIN
Vice-President and
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HOTEL ALEXANDRIA

FURS



New Fur Creations

- The new designs are bewitching, fascinating, alluring—they add grace and distinction to the fall costumes.
- Never before have we offered such artistically-patterned garments at such low figures. Our special summer discounts are still in effect—regular prices will prevail October 1st. Now is the logical time to buy Colburn Furs at a substantial saving.
- As manufacturing and importing furriers we are better equipped to render the utmost value for money invested than any other dealer in furs in the Southwest.

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AMERICA'S SMARTEST SHOE HOUSE

Newest Autumn Footwear Styles

Keeping pace with every changing trend of feminine styles, there is offered at The BOOTERY this autumn those newest, authentic and most exclusive styles that you expect to find only at America's Smartest Shoe House.

Abreast with the times there is a single suggestion of military smartness in these new autumn offerings.


This season's newest and most authoritative showing of feminine footwear is here and ready for your inspection.

C. H. WOLFELT CO.
The BOOTERY
Smart Shoes for Women
432 SOUTH BROADWAY
Los Angeles Pasadena San Francisco

(82)

The CONDOTTIER in
Tan Russia vamp and
Fawn Buck Cloth top or
Black Glaze Kid vamp
and Gray Buck Cloth
top. Blind eyelets.
\$11.50

THE
CONDOTTIER
\$11.50



THE WEEK IN SOCIETY

UNCLE SAM takes no cognizance of class distinction in his army and navy, and yet, because of formal military regulations whereby the "rank" is divided from the "file" many amusing incidents have arisen. These somewhat delicate situations have grown out of the rapid accession to officers' rank which the war has brought about. So many Los Angeles men have enlisted as "Jackies" in order to earn their way upward. Others with military training in school days, and similar qualifications, have received officers' commissions from the start. Now a mere "Jackie" or private cannot associate on terms of intimacy with officers. It happened that Lieutenant Hugo Johnstone and Robert Flint of Pasadena, two good friends, joined the naval reserve before the war, primarily in anticipation of the joys of cruising. They planned how they would share together the life of a jolly tar. But alas, for "the plans of mice and men". Hugo Johnstone acquired a lieutenantcy, and with it a stylish house on a haughty hill, whence he looked down in a dignified loneliness upon his comrade, Robert Flint, cheerfully and patriotically washing his shirts and performing the other duties incumbent upon a "Jackie". When the two met the latter saluted his superior officer with all decorum. Since that time, however, "Bob" Flint has achieved his commission. Then there is the situation in which young Joe Banning, son of Mr. and Mrs. Joseph B. Banning, of Los Angeles, finds himself by reason of his newly acquired rank of lieutenant. It is not easy to be placed in command of a company composed of numerous school friends and intimate associates. Proving one's qualifications as an officer under these circumstances is somewhat embarrassing as well, while on the part of the enlisted men the situation is just as trying.

It so happened that Lieutenant Banning, during inspection recently, observed that one of the men of his company wore his spick-and-span trousers jauntily creased down the middle, a privilege allowed the officers only. Apparently the trousers had just been returned from a laundry and hastily donned by their owner; but the keen eye of Lieutenant Banning detected the "breeches" and the "breech". He called out the offender, who happened to be one of his close friends, and reprimanding him, ordered that he retire to his quarters, where he indulged in the process of dampening and ironing out the offending creases. At a dinner party given in Los Angeles not long ago, a Major in the regular army, and an enlisted man were present. But in this case the hostess met the situation brightly. She arranged a small table for the young soldier in close proximity to the larger one, and as his vis-a-vis one of the prettiest of the young women guests sat beside him. And so the hostess ably met a delicate situation.

Madam Helen Thorner entertained at one of her delightful studio musicals, recently, at her Los Angeles home. The informal musical was followed by a supper, and among the friends present there for the pleasurable affair were Mrs. Norman Bridge, Dr. and Mrs. George Cole, Mrs. Kate Moore, Dr. A. L. Van Patten, Mrs. E. W. Martindale, Dr. Evangeline Jordon, and the latter's brother, Mr. Jordon.

Baron and Baroness de Ropp and their daughter Miss Vera de Ropp, have come down from Santa

Barbara, and have taken possession of the Hancock Banning residence, on West Adams street, Los Angeles. They plan to remain in the Southland during the winter months.

Mr. and Mrs. Willis Booth, of Los Angeles, who have been passing a part of the summer season at Hermosa Beach, were recent visitors at Pine Crest, to which picturesque mountain place they motored for the short sojourn.

In compliment to Mrs. J. Kingsley Macomber, who has been a guest at Hotel Virginia, Long Beach, during the greater part of the summer, Mrs. Harry Robinson, of Beverly Hills, entertained recently at luncheon. The affair was informal, guests including just a few friends of the guest of honor and hostess.

Prior to her departure east, Mrs. John Percival Jones, of Los Angeles, entertained a group of her friends at an informal luncheon Saturday last, the

taining as their guest, Mrs. Frederick Gartz. Mrs. Gartz whose husband is now a member of an aviation corps in Chicago, was before her marriage, Miss Jeanette Jennings. She is the daughter of Mr. and Mrs. George T. Jennings, of Altadena.

San Francisco is entertaining quite a galaxy of Southern Californians this month, one of the most feted of these being Mrs. Emmeline Childs of Los Angeles. This is Mrs. Childs' first trip to San Francisco in twelve years, and the occasion is the cause of much pleasure to her host of old time friends, while her suite at the Palace is suggestive of a reception with its constant flow of visitors. In honor of Mrs. Childs, Mrs. Eleanor Martin entertained recently at tea. Mrs. Childs' granddaughter and namesake, Miss Emmeline Childs, is also visiting in the north, where she is devoting her time with tireless enthusiasm to Red Cross work. Another Southern California visitor in San Francisco, Mrs. Jack Tanner, of Pasadena, has left for an eastern trip in company with a party of friends, including Mr. and Mrs. Walter Filer, of Burlingame, and Mr. and Mrs. Henry T. Scott. In honor of Mrs. Tanner, and while she was a visitor in San Francisco, and for Mrs. Griswold Coleman, of Santa Barbara, Mrs. Filer entertained with a prettily appointed luncheon. Others of the South are Mr. and Mrs. Seward Simons, of South Pasadena, who registered at the Fairmont hotel, for their stay in San Francisco. Mrs. Simons is the retired president of the Friday Morning Club of Los Angeles.

Mr. and Mrs. George A. Rathbun, and their daughter, Miss Ruth Rathbun, left Los Angeles, September 5, for the East. Miss Rathbun will continue her studies at Wellesley College; and Mrs. Rathbun will remain in Boston during the Fall months to be near her daughter.

William Haydock Fillmore, who makes his permanent home at Hotel Oakland, has received a commission as first lieutenant in the Signal Officers' Reserve Corps, Aviation Section. Lieutenant Fillmore only recently returned from a tour of the Orient; and at once took up aviation, preparatory to serving his country in that field of action.

Mr. Henry Engles, president of the Engles Copper company, was host at a delightful dinner party, at the Bellevue Hotel San Francisco, last Saturday evening, in honor of Mr. and Mrs. Fred Rumley, of Los Angeles, who were enroute to the

Yosemite Park in their touring car. Among the guests invited were Mr. J. W. Stjernstedt, and Mr. and Mrs. Morgan Ross.

Mrs. F. D. Anderson, of Los Angeles, is entertaining her sister, Mrs. Ralph W. Reynolds, of Lewiston, Montana, while Mr. Reynolds is taking a course at the officers' training camp at the Presidio. Mr. Reynolds is one of the prominent business men of that locality being one of the directors of the Fergus County bank, and president of the Cook-Reynolds Company. Mrs. Reynolds is a devotee of motoring, and is passing a great deal of her time seeing our Sunny California.

Miss Yvonne Dorr Murphy, daughter of Col. and Mrs. Simon Murphy, of Oak Knoll, Pasadena, announces her engagement to Mr. Bruce Duncan, of Waco, Texas. The date for the wedding is set for Wednesday, October 10, and will take place at the family home in Charlestown, West Virginia.



Hoover Studio

MRS. ELLIOTT ROGERS

Prominent in the society circles of Montecito and Santa Barbara

affair being in the nature of a farewell party. The guests included Mrs. Hancock Banning, Mrs. W. A. Edwards, Mrs. Willis Booth, Mrs. Horace Wing, Mrs. E. T. Earl, Mrs. Robert Farquhar, Mrs. Schuyler Cole, Mrs. Wesley Clark, Mrs. William de Mille, Mrs. Cecil de Mille, Mrs. Michael J. Connell, and Miss Inez Clark. Mrs. Jones plans to visit first in San Francisco where she will be the guest of her sister, Mrs. G. J. Bucknall. Later she will go to New York to visit her daughter, Mrs. Frederick MacMonnies, whose husband is a distinguished sculptor. While Mrs. Jones' plans are not definite, it is probable that she will remain east until Christmas.

Dr. and Mrs. Oliver Dwight Norton, after a short visit in Los Angeles where they have a large circle of friends, have returned again to their home in Montecito. They have been entertaining as their house guest, Mr. and Mrs. Corwin Butterworth.

Mr. and Mrs. A. F. Gartz, of Altadena, are enter-



The New York

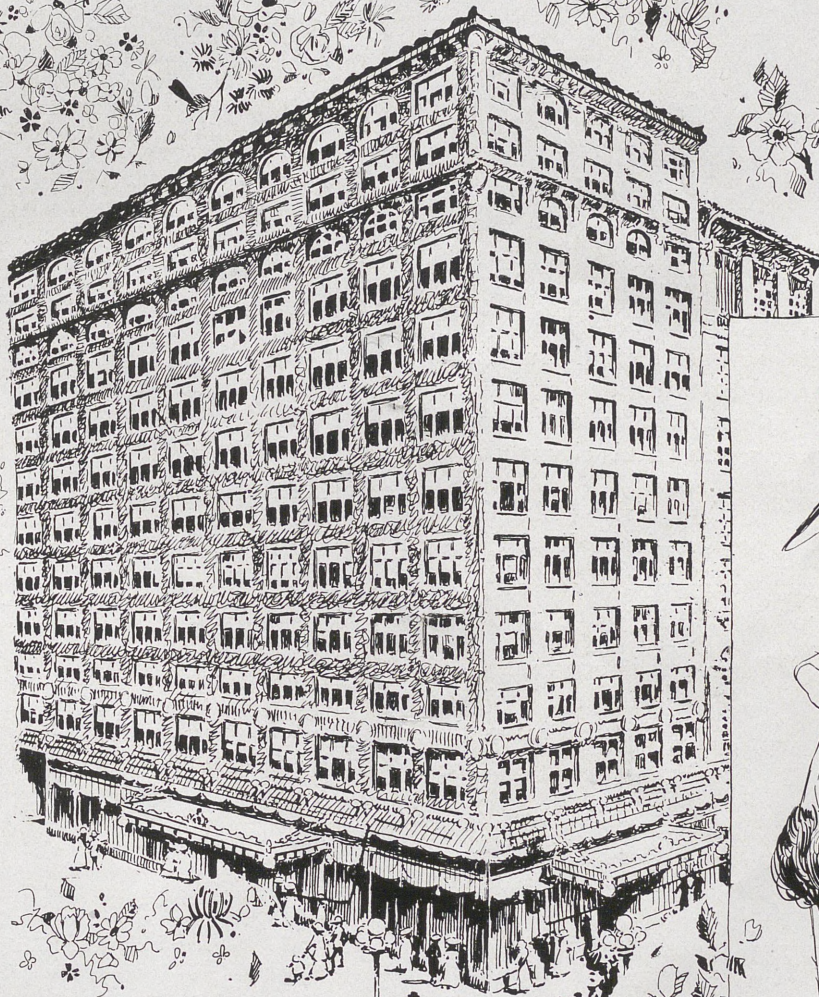
CLOAK & SUIT HOUSE

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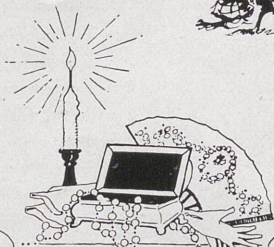
The finest Apparel store since fashions came.



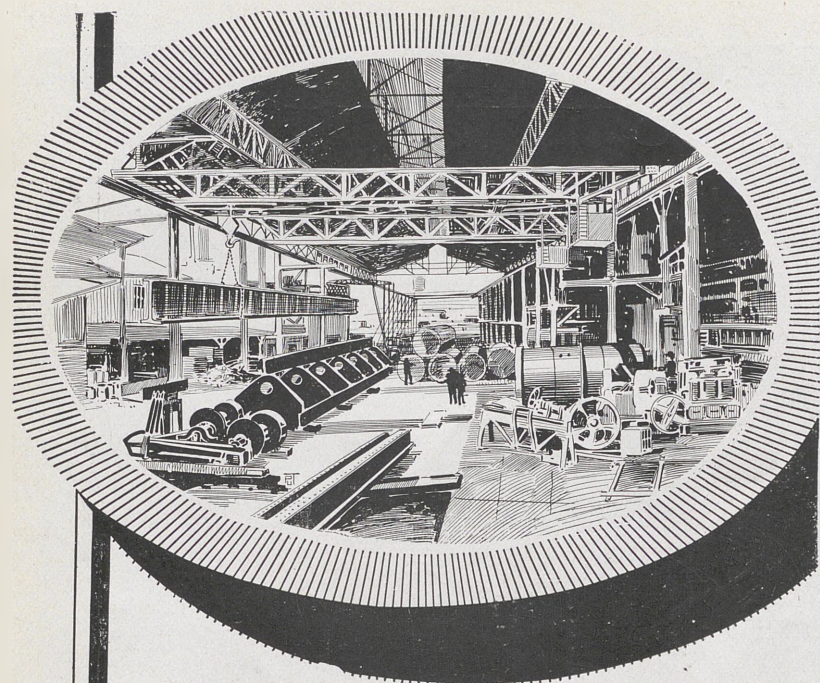
—Opens September twentieth
with all NEW fashions—
with new ideas in store
conveniences and comfort—with
smiling sales people—with
everything good which twelve
years of successful business
with the women of Los Angeles can suggest
—and above all, with SERVICE.

—We shall welcome our friends and patrons.

Music by the De Nubila Orchestra.



-WOOD-



Southern California Industries

Presented above is the first of a series of sketches of Southern California industries which will appear in this space. This sketch shows a scene at the Baker Iron Works of Los Angeles, one of the leading industries of the Pacific Coast.

The "Modern Nest-egg" —the Living Trust

"No matter what happens to my fortune, health, or business ventures that little 'nest-egg' up at the Trust Company will keep us all above water," said a prominent business man of this city recently.

This thoughtful man is not risking his all in the uncertain game of business—he realized the vicissitudes of modern life and has protected his family against disaster.

Are you placing all your eggs in one basket? Why not create and gradually build up a "Living Trust" out of your monthly profits that will insure shelter if the "storm should come?"

This Company has handled these "Living Trusts" aggregating many millions, over a period of twenty-five years, without loss to any customer.

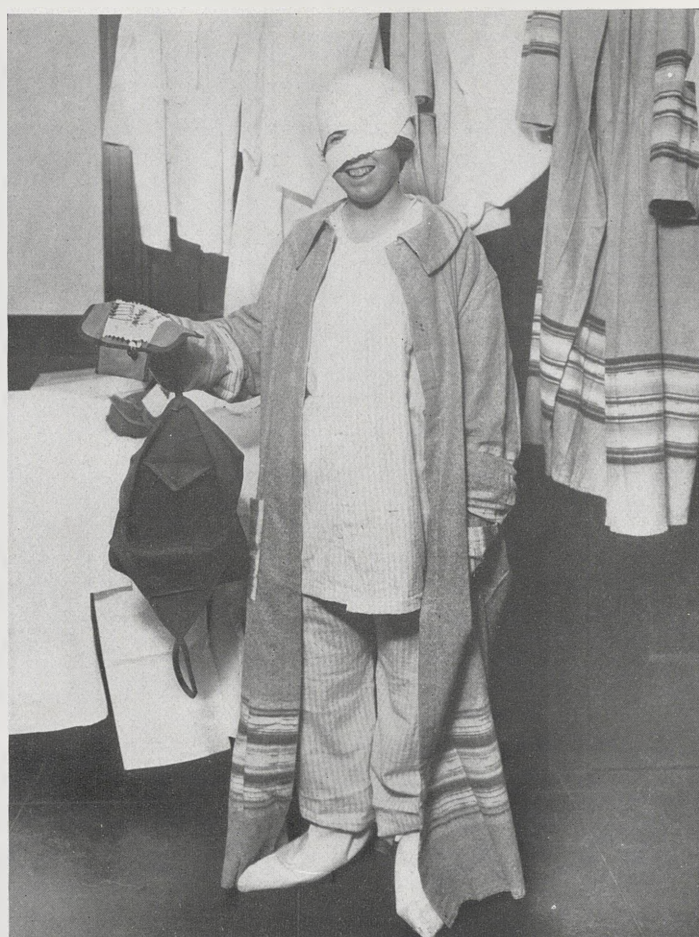
Our Trust Officers will be glad to have an opportunity to answer your questions.

Our Corporation Tax Service prevents trouble and will save time and money.

Paid-in Capital & Surplus \$2,400,000.00

**TITLE INSURANCE and
TRUST COMPANY**
TITLE INSURANCE BUILDING
FIFTH AND SPRING STS.
THE OLDEST TRUST COMPANY IN THE SOUTHWEST

FASHIONS FOR SOLDIERS



MISS HENRIETTA FRY

In hospital garments made for soldiers by the Needlework Guild

OF COURSE we Americans hope it will not be the fashion for our brothers and sons to have to adopt this hospital costume. Nevertheless some of them will, and some other mothers' sons will, and the Needlework Guild is exerting every effort to have a supply of these hospital garments ready when the call comes. And the call has come and a very urgent one.

Dr. Rea Smith received orders from Washington about the middle of September to be ready to proceed to France within thirty days. The order also states that he must double his personnel and also his equipment. Thus instead of going with one base hospital unit he must have two complete units of men and supplies.

Garments for one base hospital are complete but because of the couple order 20,000 more garments will have to be made within the thirty days. Thus the Guild is calling for more workers and any woman with any spare time is urged to give it to this work. The material for the garments is furnished free to the workers and all instructions given as to the making of the garments.

The Guild has been financing itself with ten cent weekly sacrificed contributions from its members and friends, and there is great need now for more contributions—as large as you wish to make them. Materials must be supplied for the workers, and those who have not time to work can help by sending in any sum of money to the headquarters, 906 Wright and Callendar Building, telephone A4380.

The Needlework Guild has just opened its surgical dressing department in the Y. W. C. A. Building. All sorts of surgical bandages, dressings, rolls, etc.

will be prepared in this department, which has been arranged and equipped for very efficient, sanitary work. Every day from now on many workers will send their entire day, busy at this work. Mrs. James Hall is in charge of the surgical department. Some of her able assistants are Mrs. Arthur Bumiller, Mrs. Joy Clark and Mrs. Phila Lindley.

OUR METHODS NOT LIKED

Many commercial houses in the United States, when writing to Australian importing houses for business, fail to indicate when the merchandise will be delivered, and frequently fail to allude to the abnormal conditions caused by the war, reports Consul General J. I. Brittain from Sydney. While the Australian importer realizes that certain difficulties exist, he expects some assurance as to when he may expect delivery when placing his orders, also whether he can depend on prices quoted being in force when the merchandise is exported.

"There is no difficulty in selling American merchandise here provided the purchaser can be given assurance when the goods can be delivered," says Mr. Brittain. "One importer informs me that he received a letter from the United States saying that any merchandise purchased must be paid for before it leaves the United States and that it must be paid for at the prices prevailing when the merchandise is shipped instead of when the contract is made; further, that the shipper will not assume responsibility for the delivery of the goods."

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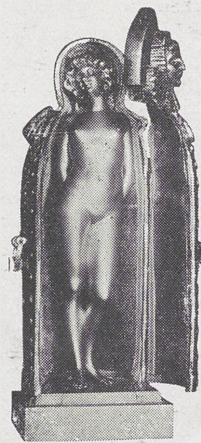
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NOTES AND HALF-NOTES

By. W. FRANCIS GATES

MANY well-meaning persons are much concerned about what the American army is going to sing. They express fear that the million soldiers will not be sufficiently provided with tunes to brighten their days and cut short their nights. They are even willing to sacrifice their time and talents—about a hundred thousand of them—to write the proper words and music for the army to sing while on the march and in the trench, and take the usual ten per cent royalty). Meanwhile, the army will do about as it pleases. It may have to swallow a lot of unpleasant duties and go through a great quantity of sacrifices, but it will be jiggered if it will sing a lot of namby-pamby verses and unwhistleable tunes to suit the male and female old-maids wearing the uplift badge of the Would-Be-Composers Association. The soldiers are able to choose their own tunes. And it must be remembered there are enough musicians in the ranks to write 'em. If Grainger, and Kernochan, and Schelling can't do it, just send out here, and we will turn loose our Schoenefelds, and Collisons, and Parkers, and then it will be something else "Uber Alles." In this respect "Musical America" finds comfort in one song the soldiers have elected to sing—a tune by Sir Arthur Sullivan. "Hail, Hail" seems to have fallen into desuetude for some years, tho', as a matter of fact, we have few rollicking tunes that are at the same time as sturdy, as substantial, and as thoroughly fine. In creating it Arthur Sullivan, the most national musical genius that England produced since Purcell, gave a great folk-song to the English-speaking world. In picking the one they did, the 'Sammies' rudely upset the calculations of those folks at home who never in the blue moon credited them with such good taste. To think that United States troopers go in for Sullivan rather than for some of that damnable stuff cooked up at home for their special consumption increases our respect for them threefold. We can hope for nothing better than that our 'Sammies' will continue to proclaim the cheerful American information that 'The Gang's All Here.' "

THERE have not been many musical works published of late years. When about 1880, America began to create her own musical literature, we had been subsisting on translations and English reprints. Then W. S. B. Mathews, Louis C. Elson, and Amy Fay proved that American musical literature could be both educational and interesting. In the last ten or fifteen years of the last century and the first ten of the present one, American musical literature was ample in volume, and of a character to command world respect. But of late, the production of books on music has fallen off notably. Possibly the field has been sufficiently covered for a time. However, among one of the late works on music we find "A Second Book of Operas" by H. E. Krehbiel. The dean of New York musical critics has elaborated, into book form, a number of his newspaper essays, I take it, and with them incorporates a large variety of information and gossip concerning the operas, and the singers and composers of whom he treats. Some of the subjects taken up in this enjoyable volume are as follows: Biblical operas, Rubinstein and his opera, Saint Saens and "Sampson", Goldmark's "Queen of Sheba", "Lakme", "Pagliacci" and its composer, "Butterfly", Strauss and his "Rosecavallier", "Boris Godounoff", Giordano's operas, and two of Wolf Ferrari's works. Altogether, the book presents more than a readable tale of operas, for it is filled with facts and illuminating comment. It is from writers who have Krehbiel's long experience and comparative faculty that works on the masterpieces are produced which enable the common mortal more justly to weigh and consider them.

THE ELKS of Topeka, Kans., have taken a hand in the musical education of that city and have arranged a concert course of ten entertainments,

to be given in the city auditorium, which has a seating capacity of 3500. The seat prices will range from twenty to sixty cents each for the course. The Elks will make a city campaign to sell out the house and it doubtless will be done, for the talent engaged for the series includes Alice Nielson, Paul Althouse, Florence Macbeth, Arthur Middleton, Mischa Levitski, Nevada van der Veer, and as many more artists. This is real "community music" and it will do a lot more toward forwarding musical uplift than it does to get a crowd together to sing "Old Black Joe".

ADELA VERNE is giving concerts in England with Jean Vallier, a French basso. Miss Verne will be remembered as the little English pianist who captured Los Angeles ten years ago and later, beginning at the Gamut club, where she fairly took the men off their feet. Needing a business manager, she married one, so that feature is taken care of.



MARGARET MATZENAUER

Prima Donna Contralto of the Metropolitan Opera House

AT LAST Marcella Craft is located in opera. Now that neither the Metropolitan Company, nor Manager Behymer engaged her, she has been secured by the enterprising Fortune Gallo, for the San Carlo company, with which he has made a managerial success in the east in the past three years. Antola, the baritone, a favorite here in the former days, is in the same company, and the principal cities of the middle portion of the country will hear them this season. The company played two weeks in New York city, opening Sept. 3.

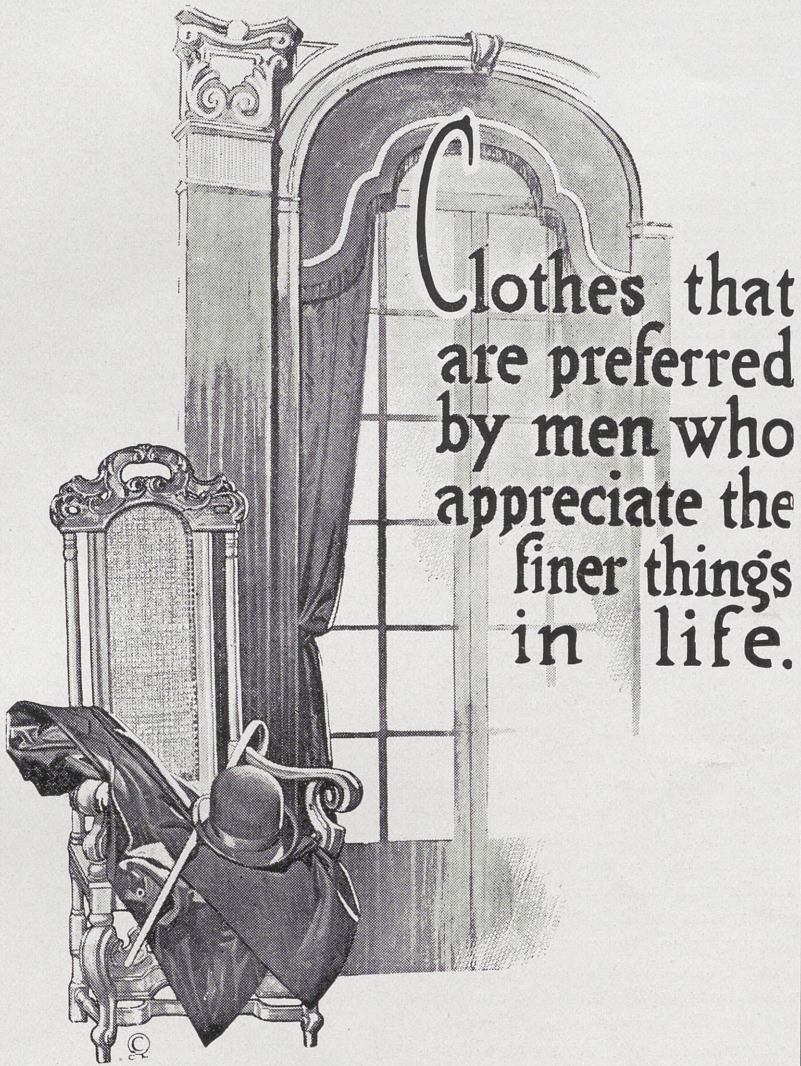
A REQUEST of the President is a command, when it goes to as patriotic a man as Paderewski, and the request is for the aid of Poland. Consequently when Paderewski received a request from President Wilson to report at Washington to assist in the management and distribution of relief for Poland, he immediately wired a cancellation of all his Pacific Coast and Canadian dates, saying that he would start at once for Washington and might have to go to Europe shortly. He was dated in Los Angeles under the Behymer management for October 3. This cancellation is a great disappointment to Manager Behymer, as it is to the many admirers of the "magnetic Pole". Consequently, the opening of the Behymer musical season may devolve on Melba and her Honolulu protegee, Peggy Center, which will be decided subsequent to this writing.

EDWIN H. Clark has been at the hunting lodge of William A. Clark, Jr., at Salmon Lake, Montana, where his host has fitted him up a fine music studio in the woods. The Saint Saens quintet, of which these two are first and second violins and which is financed by the second, will begin work on its first program shortly. It is to contain the Sgambati quintet in B flat. The other members of the quintet are Carl Angeloty, viola; Michael Eisoff, violoncello; and Will Garroway, piano.

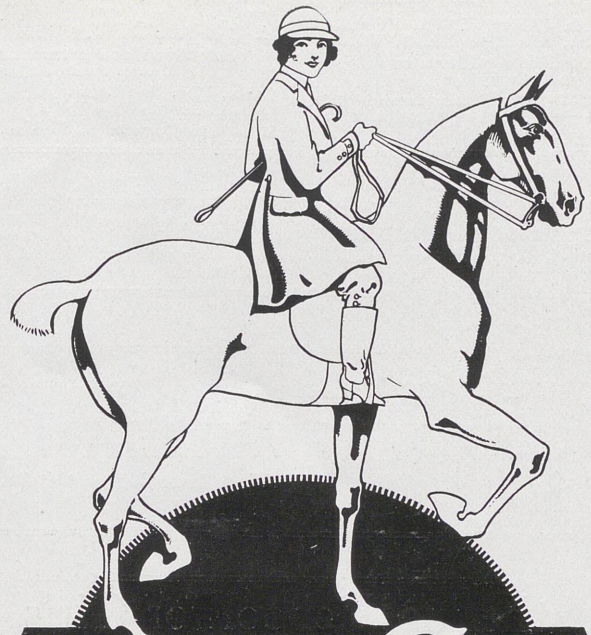
THE Womans Orchestra is now the Womans' Symphony Orchestra, having taken unto itself a more extended title at a recent meeting. It was decided to give three morning concerts the coming season in Blanchard hall. Also several outside engagements have been made, one for the Santa Monica Polytechnic High School and one with the Saxonia society in Los Angeles. Henry Schoenefeld is conductor and Daisy Walters is president.

HENRY Schoenefeld has just completed a three act Indian opera; Carl Breil has an opera ready for performance; Charles W. Cadman has had one accepted in N.Y., and Frank Patterson has one in his pocket all done

(Continued on page 32)



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BULLY FOR CADMAN

ALMOST before the ink is dry on his new opera it was accepted for performance by the Metropolitan Opera Company management, New York. The opera was written in Los Angeles since last April, in conjunction with his librettist, Nelle Richmond Eberhart, who has written the words for many of the Cadman songs.

"Shanewis," as the opera is called, after the principal character, is a one-act opera in two parts, introduced by a prelude and including an intermezzo, the whole taking 50 minutes. The scene of the first part is in Southern California, at a bungalow, where the chorus are guests. The second act is laid in Oklahoma, and probably is the more interesting of the two, as here Cadman uses the Indian atmosphere which he is so successful in depicting.

The character leads are supposedly prominent in California social life, and include the mother, who sings the contralto part, her daughter, the soprano, and the mother's ward, an Indian girl who sings the mezzo-soprano. The tenor, the man in the eternal triangle, plays the role of lover—in love with the daughter and in love with the Indian maiden. The baritone interprets the less important part of the Indian brave. In the second movement the chorus is composed of Indians on an Oklahoma reservation. Anyone who has heard Cadman's "Thunderbird" suite will appreciate the possibilities for strength and beauty of expression to be realized here.

I do not know of any other opera composed in the West that has been accepted by the Metropolitan management, so this is a double feather in the Cadman cap. And its acceptance also reflects a little musical glory on Los Angeles as the scene of its composition and of its first part, though the name Los Angeles is not given to the setting. This city needs all the musical reclame it can get just now. All musical Los Angeles—even some of the composers—will rejoice at Mr. Cadman's success in placing his opera with the leading opera company in the world—as the Metropolitan is at present.

SCHOOL OF ART

ASIDE from the aesthetic enjoyment to be had from the study of Art in our present day institutions, there is the practical end to be attained; efficiency and utility along some particular line. Primarily Art is a means of expression, an expression of Life; but it can be made, and no less significantly, a means toward a practical end. The Los Angeles School of Art and Design, is such an institution, providing training for an aesthetic or commercial outlook. Opportunity is offered in various branches for this preparation. There is the wide and fascinating field of illustrating. Students are sent from here to combine what they were and what they have become, to utilize their trained imagination and intellects, their natural and acquired talents; and they are successful in varying degrees. Many of them earn real distinction. Classes in still life and portraiture, anatomy, color study, perspective, design and modelling, art history and California history, drawings from Life, and various other invaluable courses are to be had there.



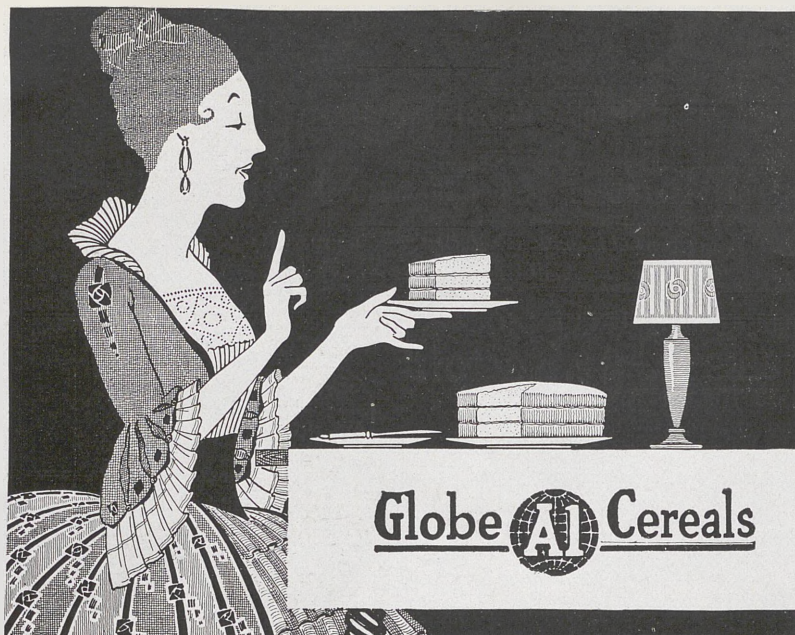
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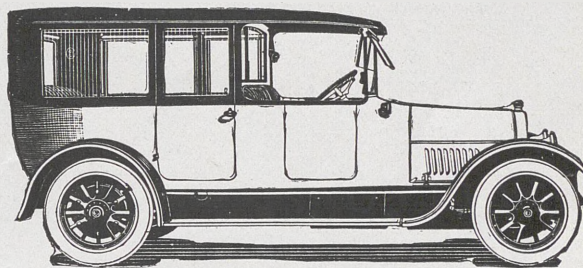
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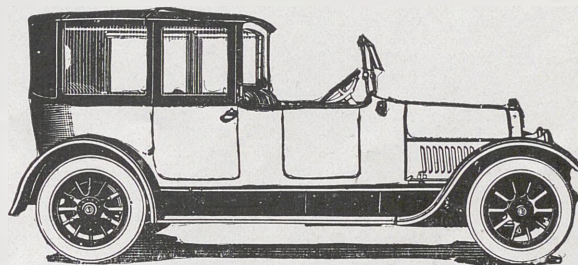


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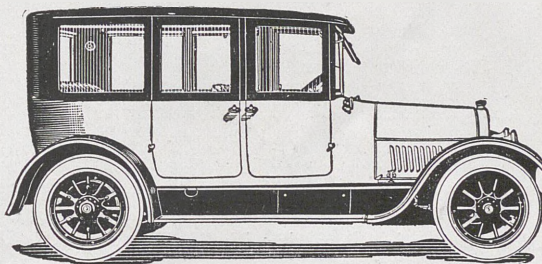
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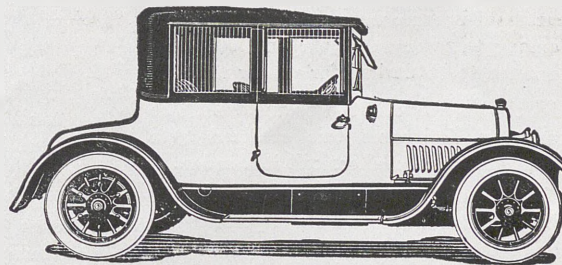
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THE FASHION NOTE IN AUTOMOBILES

FASHION show week in Los Angeles will be celebrated by the leading motor car firms with special displays of enclosed models. The enclosed car season is ushered in with the Fall fashion show and many of the salesrooms will be especially decorated for the occasion.

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The model shown above is the brougham. The Cadillac company designates this enclosed type as a brougham and some makers call it a sedan.

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FELICITATIONS

AN IMPORTANT feature of the United Fashion Show, opening on Thursday morning, is the initiation of the beautiful new house of Blackstone. This handsome store, on Broadway at Ninth, marks still another step in the wonderful growth of Los Angeles retail dry goods establishments. The N. B. Blackstone Co., is one of the oldest and most reliable of Los Angeles firms. The new store is of steel and concrete faced with gray terra cotta—an

imposing frontage of 90 feet on Broadway and 150 feet on Ninth street.

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beautiful mirrors, being particularly well fitted for the display of the handsome gowns and wraps which distinguish the department housed there. The large, main French evening room is most unusual in beauty of arrangement, and will be utilized to great advantage during the Fashion Show promenade, in which Blackstone's always lead. The millinery section is housed in a manner fitting to its merchandise, which ranks high. Exceptionally beautiful sales and display quarters, evening rooms for testing millinery colors and effect, and

spacious, well-lighted work-rooms characterize this section, wherein no feature has been forgotten which can add to the comfort either of patrons and salesforce. There are six floors in the new building, each more inviting and more elegant in fittings and arrangement than the other, it would seem. All departments represented in the former home of Blackstone's are housed herein and several departments have been added; others extended. The colonial tea-room, on the sixth floor, is most attractive, finished.

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ROB. WAGNER

(Continued from page 11)

"Then follows the idea and nine times out of ten it is sad. It may have seemed funny to the writer when he thought of it, as happening to his friend, but when he writes it all the fun disappears. I can understand why scenario readers grow cynical. Their's is a hard life, and one is tempted to agree with them when they say that good scenarios aren't being written any more."

"But, Mr. Wagner," I said, "don't you think there's something to be said for the other side? Granting that two scenarios out of fifty are worthy consideration, what chance have they got—among the other forty-eight? Suppose a jaded scenario reader has read twenty or thirty impossible scenarios. Is he in a receptive mood when the good one comes along? You may think that he would recognize it at once because of its contrast; but I don't think he would unless it were downright startling. I, myself, was a fiction reader for a short time, which seemed all too long. There were times when I looked on all manuscripts in a way that was deliberately unfriendly."

Mr. Wagner agreed that undoubtedly there was a great deal to be said for both sides.

"The film companies that I mention in my articles," he continued, "are composites, and so are most of my stories. I never mention any studio by its right name. But of course it is often easy for people in the film business to identify studios, and phases of characters that I write about."

"Do you believe the films are improving?"

"In some ways, yes; in other ways, no. I think the most beautiful moving pictures I have ever seen were made by the old Biograph company. They were little, one reelers, and the settings were inexpensive. But the stories were good and they were wonderfully acted."

"You know it isn't always the painter in the beautifully appointed studio who paints the best pictures. And it isn't always the moving picture company in the expensive plant that turns out the best pictures."

"The moving pictures have got away from their former, simple, effective methods. They've improved their lighting mechanism, their photography, their staging. But there was something fine and elusive about those old pictures, which they seem to have lost for the most part. I think it was the ability to tell a simple story in a straight-forward way. They're trying to be magnificent nowadays; they're staging spectacles; they're attacking the classics."

"'Attacking' is good," I whispered.

The talk turned to Mr. Wagner's other work—painting. "I like to paint portraits best," he said. "That is, portraits of my friends, portraits of the people I like. But one can't make a living simply by painting one's friends, and ordinary commercial portrait painting is by no means the soul-satisfying occupation you might think it. So many of the wealthy people who pretend to care for art, and who sit for us, treat us as if we were house painters."

"Some time ago a man came to me and arranged for me to paint a portrait of his wife. We held several conferences

and I met the lady. Then, just before the sittings were to begin, this gentleman announced that the painting of the portrait would have to be postponed indefinitely, because he and his wife were going down to Coronado for the season, and couldn't be bothered."

"I explained that I had already been working on that portrait for two weeks—planning it in my mind. I said that if he wanted to break the agreement he could, but that it was hardly fair to me."

"He merely laughed at me. He thought I was trying to take advantage of him. He thought painting a portrait meant merely sticking paint on a canvas, and that thought beforehand had nothing to do with it."

Mr. Wagner takes a lively interest in all art forms. He thinks that the puritanic element in American and British life have cramped us to a tremendous extent in our art and humor. "The Puritans distrusted laughter," he said. "They were afraid of it. And they were afraid to allow art any freedom. As a result we have suffered ever since from those same fears."

One of Mr. Wagner's best known pictures is his large portrait of Stewart Edward White, which received a medal at the San Francisco Exposition.

NOTES AND HALF NOTES

(Continued from page 24)

and twice performed. Why not have an opera festival in Los Angeles? Probably if the call were sent out a dozen more might be recruited for the program.

A NEW trio that has been practicing for the coming season is composed of Theodore Lindberg, violin; Earl Bright, violincello; and May McDonald Hope, pianist. Lindberg formerly was the director of the Wichita Symphony Orchestra, and of the Lindberg Festival Orchestra. Bright returned from Germany only last winter, where he played in the Nikish Orchestra. Mrs. Hope formerly was a pupil of Teresa Carreno.

FEW addresses delivered at the Gamut club dinner have given the club and its guests more pleasure than that of William H. Crane, at the September meeting last Wednesday night. He opened the impromptu program, and Dr. Stewart Lobingier closed it with a dissertation on the charms of the Bohemian Club Grove festivities in San Francisco. Mr. Crane urged similar entertainment by the Gamut club in its handsome little theater. The program largely was musical. The vocalists contributing were Ellis Rhodes, tenor; Sybil Conklin, contralto—both former Los Angeles artists and now visiting here from the east—Francis Barnhart, brother of Harry Barnhart, one of the founders of the club, and Glen Ellison, baritone. Of the pianists there were Hague Kinsey, one of the leading local teachers, and his performance made the club wish that he could be heard again at greater length. Rosamund and Adele Marcus, girls of about twelve years, gave evidence of talent and application, but were sadly overloaded with undigested difficulties. Myrtle Ouellet, recently back from an orchestral tour, offered several harp solos delightfully, and Frances Berkowitz showed good teaching in violin work. Both Miss Ouellet and Miss Berkowitz successfully fought a battle with break-

ing strings.

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—300 Cheerful Rooms 300 Baths—
Large enough to give every comfort and luxury; small enough to insure personal attention.
—Convenient location, willing service, good eating. American Plan from \$4. European Plan from \$2.
Morgan Ross, Manager

Geary at Taylor Sts. SAN FRANCISCO

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¶ This is the short line from Salt Lake City to Los Angeles, and in connection with the Union Pacific, Chicago & Northwestern, and Chicago, Milwaukee & St. Paul Rys. operates the Los Angeles Limited and the Pacific Limited daily from Chicago to Los Angeles

¶ Both are finely equipped and time is less than three days.

¶ We shall appreciate your patronage.

Any Ticket Agent will give full particulars about the

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¶ To do this successfully, we suggest your opening an account with our institution, where your dollars earn the most.

Hibernian Savings Bank

Second Floor Hibernian Building
Fourth at Spring
Los Angeles, California

NEWEST BANKING CONVENIENCES

MILADY who does her own banking finds this year a host of new conveniences for her help and comfort while she carries on her business transactions. The woman customer has come to be in high favor with the banks, and today she meets with a dozen little courtesies which help to make her transactions pleasant.

Of course it was really the woman depositor who put the "double window" of the old time bank in the discard. In the old days it was necessary to go to one window of a bank to deposit and to another to withdraw. If one wished to buy a draft or exchange on another city, still other tellers must be seen.

Today, the modern bank has few of these things. Milady does business with one teller. He is her personal servant and counsellor in all banking affairs. She adds to her account and withdraws at one window. If she wishes a draft she gives the name and amount to her teller and her order goes sailing through the air to a far corner of the bank and shortly returns with the draft all perforated and signed.

Of course there are some phases of the banking business which must be separate and cannot be taken care of at the same window. The modern bank is very much like a department store and there is as much variety to the services it performs as in the goods the department store offers for sale.

Obviously, the same teller could not open a childrens' bank to count its contents and at the next moment arrange for the collection of a \$10,000 item on a neighboring city and do both efficiently. So when it is necessary to go from one part of the bank to another there is a courteous guard in uniform at your elbow in a moment ready to escort you to your destination. The

difficulty of finding your way about is thus greatly lessened.

For the woman who is just beginning her banking the modern New Account Department is a joy and a delight. There is usually lots of room and lots of time to inquire about any phase of banking which is not clear, and to learn all about the various kinds of accounts. It is worth while to know about these even if one is not going to start all of them at once.

Once started in the stern ways of banking which have long since ceased to be stern at all, the feminine depositor finds the Information Desk a haven of refuge. All one needs to know in the modern bank is the result to be accomplished. The Information girl will do the rest. She will fill out all the necessary forms if you are not familiar with them, making your signature the only thing required on your part. She will explain just what is to be done and how you are to do it. Banking loses its terrors when the Information Desk is waiting with open arms to receive the timid and uninitiated and assist them to carry on their banking easily and quickly.

Have you seen the newest in check books which the large savings banks are displaying on the counters and in their windows? They are about the most feminine of business forms that have yet appeared. To begin with they are very small,—just room enough on the check to write in the names and amounts that are required. The paper is very delicate and the print light face. One of the Cashiers who first ordered these for his bank reports that his wife arrived at the bank the morning after he placed the order and wanted the new checks at once. They are indeed very attractive, and the woman who is discriminating in matters of

Banking Hospitality

- ☞ You will find little of the cold and formal about the "Guaranty."
- ☞ From the moment you enter the Spring Street entrance, the spirit of hospitality within the Bank is evident.
- ☞ The Officers have their desks adjoining the main lobby, readily accessible to everyone.
- ☞ The employees are friendly, interested in things that are interesting to you, and always courteous.
- ☞ You are a guest, and as such entitled to the best the Bank affords. When opening your next account, plan to come to the Guaranty, at Seventh and Spring Streets. You will appreciate the spirit of hospitality which prevails.

Guaranty Trust & Savings Bank

Spring at Seventh St., Los Angeles
SAVINGS - COMMERCIAL - TRUST
formerly German-American Trust & Savings Bank
Capital \$1,500,000.00 Resources \$25,000,000.00

STATEMENT OF CONDITION OF THE First National Bank Of Los Angeles

At the close of Business September 11, 1917

RESOURCES		LIABILITIES	
Loans and Discounts.....	\$23,914,673.06	Capital Stock.....	\$ 1,500,000.00
Bonds, Securities, etc.....	2,235,075.00	Surplus and Undivided Profits.....	2,737,136.40
U.S. Bonds to secure circulation.....	1,250,000.00	Circulation.....	1,153,800.00
Furniture and Fixtures.....	175,000.00	Reserved for Taxes, etc.....	33,214.77
Real Estate Owned.....	54,179.10	Letters of Credit.....	243,754.66
Customers' Liability Under Letters of Credit.....	219,344.81	Other Liabilities.....	7,177.31
Other Assets.....	2,323.21	Deposits.....	30,954,610.89
Cash and Sight Exchange.....	8,779,128.85		
Total.....	\$36,629,724.03	Total.....	\$36,629,724.03

Interest paid on Time Deposits
Completely Equipped Safe Deposit Department

I, W. T. S. Hammond, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

DIRECTORS

J. M. Elliott	John P. Burke	Frank P. Flint	H. Jevne	John B. Miller
Stoddard Jess	John S. Cravens	M. H. Flint	J. O. Koepfli	Dan Murphy
E. D. Roberts	J. C. Drake	C. W. Gates	E. J. Marshall	F. Q. Story

Statement of Condition of the Los Angeles Trust & Savings Bank Los Angeles, Cal.

At the Close of Business September 11, 1917
(Owned by the Stockholders of the First National Bank of Los Angeles)

RESOURCES		LIABILITIES	
Loans and Discounts.....	\$17,796,938.69	Capital Stock.....	\$ 1,500,000.00
Bonds, Securities, etc.....	6,068,572.26	Surplus.....	1,600,000.00
Banking House, Furniture and Fixtures.....	1,050,005.00	Undivided Profits.....	259,719.43
Cash and Sight Exchange.....	5,421,934.50	Reserve for Taxes and Interest and Other Liabilities.....	131,396.50
		Deposits—	
		Demand.....	\$ 8,922,164.30
		Time.....	17,924,170.22
Total.....	\$30,337,450.45	Total.....	\$30,337,450.45

CLEARING HOUSE BANKS

Merchants National Bank Capital, \$1,500,000
S. E. Cor. 6th and Spring Surplus and Profits \$416,819.36
J. E. FISHBURN, President J. H. RAMBOZ, Cashier

Hibernian Savings Bank Capital, \$500,000.00
Second Floor Hibernian Building Surplus and Profits \$140,300.00
Spring and Fourth
GEORGE CHAFFEY, President GEORGE A. J. HOWARD, Cashier

First National Bank Capital, \$1,500,000.00
S. W. Cor. Seventh and Spring Surplus and Profits, \$2,733,607.40
STODDARD JESS, President Deposits, \$29,452,020.38
W. T. S. HAMMOND, Cashier

Farmers & Merchants Nat. Bank Capital, \$1,500,000
Cor. Fourth and Main Surplus and Profits, \$2,000,000
I. W. HELLMAN, President V. H. ROSSETTI, Cashier

Miller's Theatre

Second and last big week—DUSTIN FARNUM
in "THE SPY"
Coming Sunday "The Honor System"
The greatest human story ever told.
Shows at 11:30 a.m., 2, 4:30, 7 and 9:15 p.m.

Junction Spring and Main at 9th

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Chorus of Forty
Beautiful Gowned Girls

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Original
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PRICES: Nights and Sat. Mat., 50c, \$1.00, \$1.50, \$2.00
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Every Night at 8, 10-25-50-75c; boxes
\$1.00. Matinee at 2 DAILY, 10-25-50c;
boxes 75c. Except Holiday Matinees.

ELSIE JANIS, "Queen of the Make-Believes"
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THREE BOBS, Jovial Jugglers

SPENCER & WILLIAMS, "Putting it Over"

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personal taste will find herself asking for the small size checks when she opens her next account.

For the mother and housewife the bank offers many helps for the training of the children in the ways of thrift. Most of them have little steel Safes, which are self recording and into which the youngsters may place nickels, dimes, and other coins for deposit in the bank. Then they may take the little safe to the downtown bank "all by their lonesome," and have the contents counted and placed to their credit.

Mothers who are training their grown-up daughters to manage the household will find much help in the "joint account" privilege which can be secured in connection with any account. With these privileges a bank account may be placed under the "Idual control" of mother and daughter, and the budding manager may run the account by herself and yet be at all times subject to correction by the experienced pilot should she make an error. Joint accounts are subject to the order of either party.

The war will see an increasing number of women in charge of banking affairs and it is a duty each woman owes herself and her husband to know something of banking transactions. And it will be her right and privilege to select a bank where the little things which she likes are readily available, and the service of the bank planned with an eye to her comfort.

PLAYS AND PLAYERS

(Continued from page 10)

Arthur Maude and Lamar Johnstone, the other principals, are glaring examples of what will happen to an actor who has neglected his voice in pursuance of his duties as a film luminary. Both are almost unintelligible at times, especially Mr. Johnstone, who, by the way, is extremely good looking. The act is exquisitely set, and has an excellent plot. Miss Crawley's gowns are beautiful. Chester Spencer and Lola Williams are "Putting It Over" again. I well remember the act from its appearance here last season, due to the wit and humor of the chatter, and the pleasing personality of the actors.

REFULGENT

WITH the opening, on Thursday morning, of the handsome new home of the New York Cloak and Suit House, Seventh Street acquires another gem in her crown of fine retail business houses.

On the South East corner of Seventh, at Grand, the new store is especially noticeable for the brilliant phalanx of arcades, across the Seventh Street and Grand Avenue fronts. An inside promenade, with cases on each side, affords space for a practically unlimited display of merchandise, since nothing is detracted from the usual window showing above the sidewalk, and there is, in fact, three times the usual exhibition room in the windows of the New York.

Entering, upon Seventh Street, the first impression is that of spaciousness, the rotunda effect, and the absence of counters, adding to this feeling. Graceful pillars and the well poised gallery surrounding the rotunda, give a still further impression of spaciousness, and the exquisite finish of all woodwork and cases, lend an air of sumptuous elegance.

A novel feature is the grand staircase, leading to the Mezzanine. Upon a broad landing, forming a background for the figures which pass and repass, along the stair, an artistically sculptured figure of a child pours the fountains of perpetual Youth from out an urn, many colored lights adding emphasis to the beauty of the classic niche that enshrines it. The finish throughout the lower floor of the store is old ivory, touched with gold. The motif is French Renaissance, Louis XVI, and in one suite of evening rooms, Louis XV. The Mezzanine arrangements for display and bestowal of merchandise are particularly convenient as well as handsome. The mirrors, so important a part of a store like the New York, are most happily arranged; varied in style and surprisingly plentiful, although so placed, upon cabinet doors and in cleverly ensconced alcoves and cabinets, as to seem more refined than usual with a profusion of looking-glasses. For example, in one French evening room, a console introduces a spacious mirrored surface; elsewhere, cabinet doors spring open to display mirrors. The lighting fixtures, throughout, are beautiful, the ceiling above the rotunda, harboring behind its stained glass panels, a softly suffused radiance. The floors are richly carpeted in taupe velvet, except in one of the French evening rooms which is carpeted in forest green, and another in rose. The floor space covered by the New York is about five times that of the former store, and all departments represented heretofore have been carried over and a number of others added.

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—YE ALPINE TAVERN and COTTAGES have ideal accommodations either for boarding or housekeeping—

—American Plan, \$15 per week up—housekeeping cottages, \$8 per week, two persons; \$2 per week each additional person—also Housekeeping Cottages de Luxe—

—Unexcelled cuisine, modern equipment, free shower baths—riding, hiking, dancing, tennis, croquet, pool, billiards, Edison Talking Machine, Player Piano, Circulating Library. Children's Playground and other amusements—

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¶ Open air school buildings and play-grounds with competent instructors with courses in Domestic Science, Manual Training, Dancing, and a Kindergarten employing the Montessori System.

¶ The Government Aviation School on North Island is nearby, where flights may be witnessed daily, and nowhere in America can aviation be seen to such advantage.

¶ And just across the Bay is the City of San Diego, with the architecture of the late Exposition standing out against the blue sky.

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¶ Situated that no dust, smoke or disturbing noise can penetrate its sacred precinct—no more perfect atmosphere for quiet repose.

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Announce the
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